

School of Health Sciences / Nursing
2023 - 2024 Academic Year
ACADEMIC PRESENTATION TECHNIQUES
Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
ACADEMIC PRESENTATION TECHNIQUES	HEM3140330	Fall Semester	2+0	2	2
Prerequisites Courses					
Recommended Elective Courses	Academic Reading and Writing Skills				
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Assist.Prof. Merve TARHAN				
Name of Lecturer(s)	Assist.Prof. Merve TARHAN				
Assistant(s)					
Aim	It is to gain the skills of effectively designing and presenting scientific research as a poster and oral presentation.				
Course Content	This course contains; What is a scientific presentation or not?,Components of a scientific research article,Scientists as effective designers and presenters,Visual elements in academic presentations: colors and typography,Visual elements in academic presentations: tables, graphs, photographs,Presentation design with Microsoft Office PowerPoint,The structure of poster presentations,Design and layout of poster presentations,Performing poster presentation,Evaluation of poster presentations,The structure of oral presentations,Design and layout of oral presentations,Performancing oral presentations,Oral presentation performances of the groups.				
Course Learning Outcomes				Teaching Methods	Assessment Methods
1. Explaining the principles of content, design, and performance for effective academic presentations.				10, 16, 9	A
2. Designing scientific research as a poster and oral presentation.				10, 16, 5, 9	H
3. Distinguishing between effective and ineffective academic presentations.				10, 13, 14, 16	A, H
4. Evaluating academic presentations based on effective content, design, and performance principles.				10, 13, 14	A, H
Teaching Methods	10: Discussion Method, 13: Case Study Method, 14: Self Study Method, 16: Question - Answer Technique, 5: Cooperative Learning, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam, H: Performance Task				
Lecture Schedule					
Sequenc e	Topics	Preliminary Preparation			
1	What is a scientific presentation or not?	"What is scientific presentation, or not?" answering the discussion question			
2	Components of a scientific research article	Reading the first source from 281 to 305 pages			
3	Scientists as effective designers and presenters	Reading the second source			
4	Visual elements in academic presentations: colors and typography	Reading the third source			
5	Visual elements in academic presentations: tables, graphs, photographs	Reading the third source			
6	Presentation design with Microsoft Office PowerPoint	Watching informative videos about essential PowerPoint applications			
7	The structure of poster presentations	Reading the fourth, fifth, and sixth sources			
8	Design and layout of poster presentations	Reading the fourth, fifth, and sixth sources			
9	Performing poster presentation	Reading the fourth, fifth, and sixth sources			
10	Evaluation of poster presentations	Establishment of evaluation criteria for poster presentation			
11	The structure of oral presentations	Reading the seventh and eighth sources			
12	Design and layout of oral presentations	Reading the seventh and eighth sources			
13	Performancing oral presentations	Reading the seventh and eighth sources			
14	Oral presentation performances of the groups	Printing the Academic Presentation Techniques Evaluation Form			
Evaluation Methods		Weight(%)			
Midterm Exam		40			
General Exam		60			

Resources	
1. Erdoğan S, Nahcivan N, Esin MN. (Ed). (2014). Research in nursing: process, practice and critical. Istanbul: Nobel Publishing.	
2. Chatterjee, D., Yaster, M., Lockman, J.L., Glass, N. L., Schreiner, M.S., Sinskey, J.L., & Fiadjoe, J.E. (2020). Challenging the status quo of scientific presentations. <i>Pediatric Anesthesia</i> , 31: 116-122. https://doi.org/10.1111/pan.14064	
3. Dalyan, V. (2015). <i>Killer slides</i> . Istanbul: Artifarma Publications.	
4. Christenbery TL, Latham TG. (2013). Creating effective scholarly posters: a guide for DNP students. <i>J Am Assoc Nurse Pract</i> . 25 (1): 16-23.	
5. Üstdal KM. (2009). What should be known in the preparation and presentation of a scientific poster. <i>Erciyes Medical Journal</i> . 31 (3): 282-290.	
6. Bulucu, B. (2007). How should an effective presentation be prepared? <i>On Dokuz May University Dentistry Journal of Dentistry</i> .	
7. TUBITAK Handbook for Effective Presentations	
8. Gürüz, D., ET, Ayşen. (2016). <i>Effective presentation techniques</i> . Ankara: Detay publishing Course notes and other scientific sources related to scientific presentation skills	