

School of Communication / Public Relations and Advertising

2023 - 2024 Academic Year

INTRODUCTION to PSYCHOLOGY

Syllabus

| Course Description | | | | | |
|---|---|---|-------------------------|---------------------------|-------------|
| Name | Code | Semester | T+A Hour | Credit | ECTS |
| INTRODUCTION to PSYCHOLOGY | HR3114884 | Fall Semester | 3+0 | 3 | 5 |
| Prerequisites Courses | | | | | |
| Recommended Elective Courses | | | | | |
| Language of Instruction | Turkish | | | | |
| Course Level | First Cycle (Bachelor's Degree) | | | | |
| Course Type | Required | | | | |
| Course Coordinator | Assist.Prof. Ahmet Serkan OKAY | | | | |
| Name of Lecturer(s) | Lect. Rabia YAVUZ | | | | |
| Assistant(s) | | | | | |
| Aim | The aim of the course is to define basic principle and concept of psychology and determine how psychologist apply to solve personal and organizational problems. | | | | |
| Course Content | This course contains; Introduction to psychology ,Definition and Targets of psychology,Extent of psychology,History of psychology,Modern Approaches,Scientific Research Methods ,Measurement and ethics ,Learning basics,Basic concept of Behavior ,Biological system of behavior ,Psychological development,Sensation,Perception ,Social Psychology. | | | | |
| Course Learning Outcomes | | | Teaching Methods | Assessment Methods | |
| Defines the science of psychology and understands the importance of psychology. | | | 9 | A, G | |
| Defines the concepts and theories of psychology | | | 9 | A, G | |
| Understands and expresses the role and importance of psychology in communication studies. | | | 16, 9 | A, G | |
| Will be able to explain daily events with psychological terminology. | | | 9 | A, G | |
| Learn about the scientific data methods of psychology. | | | 9 | A, G | |
| Teaching Methods | 16: Question - Answer Technique, 9: Lecture Method | | | | |
| Assessment Methods | A: Traditional Written Exam, G: Quiz | | | | |
| Lecture Schedule | | | | | |
| Sequence | Topics | Preliminary Preparation | | | |
| 1 | Introduction to psychology | Related Reading -Saundra K. Ciccarelli, J. Noland White. (2022). Psikoloji Bir Keşif Gezintisi | | | |
| 2 | Definition and Targets of psychology | Related Reading -Saundra K. Ciccarelli, J. Noland White. (2022). Psikoloji Bir Keşif Gezintisi | | | |
| 3 | Extent of psychology | Related Reading -Saundra K. Ciccarelli, J. Noland White. (2022). Psikoloji Bir Keşif Gezintisi | | | |
| 4 | History of psychology | Related Reading -Saundra K. Ciccarelli, J. Noland White. (2022). Psikoloji Bir Keşif Gezintisi | | | |
| 5 | Modern Approaches | Related Reading - Saundra K. Ciccarelli, J. Noland White. (2022). Psikoloji Bir Keşif Gezintisi | | | |
| 6 | Scientific Research Methods | Related Reading - Saundra K. Ciccarelli, J. Noland White. (2022). Psikoloji Bir Keşif Gezintisi | | | |
| 7 | Measurement and ethics | Related Reading - Saundra K. Ciccarelli, J. Noland White. (2022). Psikoloji Bir Keşif Gezintisi | | | |
| 8 | Learning basics | Related Reading- Saundra K. Ciccarelli, J. Noland White. (2022). Psikoloji Bir Keşif Gezintisi | | | |
| 9 | Basic concept of Behavior | Related Reading - Saundra K. Ciccarelli, J. Noland White. (2022). Psikoloji Bir Keşif Gezintisi | | | |
| 10 | Biological system of behavior | Related Reading - Saundra K. Ciccarelli, J. Noland White. (2022). Psikoloji Bir Keşif Gezintisi | | | |
| 11 | Psychological development | Related Reading - Saundra K. Ciccarelli, J. Noland White. (2022). Psikoloji Bir Keşif Gezintisi | | | |
| 12 | Sensation | Related Reading- Saundra K. Ciccarelli, J. Noland White. (2022). Psikoloji Bir Keşif Gezintisi | | | |
| 13 | Perception | Related Reading - Saundra K. Ciccarelli, J. Noland White. (2022). Psikoloji Bir Keşif Gezintisi | | | |
| 14 | Social Psychology | Related Reading - Saundra K. Ciccarelli, J. Noland White. (2022). Psikoloji Bir Keşif Gezintisi | | | |
| Evaluation Methods | | Weight(%) | | | |
| Midterm Exam | | 40 | | | |
| General Exam | | 60 | | | |

| Resources |
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| Kolektif, 2023. Psikolojiye Giriş. Nobel Yayıncılık Plotnik, R. 2020. Psikolojiye Giriş. Kaknüs Yayınları Saundra K. Ciccarelli, J. Noland White. (2022). Psikoloji Bir Keşif Gezintisi, Nobel Yayıncılık Sayar K., Dinç, M. 2023. Psikolojiye Giriş. Dem Yayınları White, J. N. & Ciccarelli, S. K. (2016). Exploring Psychology, Pearson R.J. Gerrig ve P.G. Zimbardo, Psikolojiye Giriş: Psikoloji ve Yaşam. (Çev. G. Sart), Nobel Akademik Yayıncılık, Ankara, 2013. |