

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
INTRODUCTION to NEW MEDIA and COMM. SYSTEMS	YMİ1138150	Fall Semester	3+0	3	6
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Required				
Course Coordinator	Assoc.Prof. Başak GEZMEN				
Name of Lecturer(s)	Assoc.Prof. Başak GEZMEN				
Assistant(s)					
Aim	Aim of the course, new media and features that differentiate it from traditional media, new media and social-political-cultural and the impact of the economic concept and develop questions to paraphrase the theoretical level, the impact on the social-political-cultural life through examples and examine new phenomena.				
Course Content	This course contains; Transition from traditional media to new media,New media definition,New media technologies,New media features,Computer and Internet history,Social networks and search engines,Journalism and new media - Internet Journalism,New media and ethics,New media and law,New media discourse and hate speech.,New media and media literacy,New media analysis-sports,New media policy,Reading and discussion week.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
1.Discuss concepts and ideas with a critical approach and interpret.			4, 9	A, E	
2.Uses basic information about the technical equipment and software used in the process of media production skills.			4, 9	A, E	
4.Discuss the relationship between the actors and factors that play a role in the media and communications field, with a critical approach.			4, 9	A, E	
5.Discuss the basic theories related to other disciplines complementing the field of media and communications.			4, 9	A, E	
6.Examines, uses and collects the necessary data for Content generation, dissemination and maintenance by scientific methods.			4, 9	A, E	
7.Acquired knowledge, skills and competencies to develop an ethical life of the individual and social goals in line and be able to use.			4, 9	A, E	
3. Use the theoretical knowledge gained in the field of media and communication in practice.			4, 9	A, E	
8. Use the knowledge, skills and competencies acquired with ethical responsibility in line with individual and social goals throughout life.			4, 9	A, E	
Teaching Methods	4: Inquiry-Based Learning, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam, E: Homework				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	Transition from traditional media to new media	Reading the relevant chapter from the relevant book			
2	New media definition	Reading the relevant chapter from the relevant book			
3	New media technologies	Reading the relevant chapter from the relevant book			
4	New media features	Reading the relevant chapter from the relevant book			
5	Computer and Internet history	Reading the relevant chapter from the relevant book			
6	Social networks and search engines	Reading the relevant chapter from the relevant book			
7	Journalism and new media - Internet Journalism	Reading the relevant chapter from the relevant book			
8	New media and ethics	Reading the relevant chapter from the relevant book			
9	New media and law	Reading the relevant chapter from the relevant book			
10	New media discourse and hate speech.	Reading the relevant chapter from the relevant book			
11	New media and media literacy	Reading the relevant chapter from the relevant book			
12	New media analysis-sports	Reading the relevant chapter from the relevant book			
13	New media policy	Reading the relevant chapter from the relevant book			
14	Reading and discussion week	Reading the relevant chapter from the relevant book			
Evaluation Methods		Weight(%)			
Midterm Exam		40			
General Exam		60			

Resources	
[1] courses slides can be downloaded by medipol.edu.tr1) Flew T., New Media An Introduction, Oxford Press, 2008. 2) Lister, Dovey,Giddings,Grant, Kelly, New Media A Critical Introduction, Routledge, 2009. 3) Bolter, J.D., Grusin R., ReMediation:Understanding New Media, MIT Press,1999 4) Jenkins H., Convergence Culture: Where Old and New Media Collide, NYU Press, 2006. 5) Lessig L., Free Culture, The Penguin Press, 2004. 6) Turkle S. Alone Together:Basic Books, 2011.	