

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
INTRODUCTION to WEB DESIGN	HR3172660	Fall Semester	3+0	3	5
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Assist.Prof. Ahmet Serkan OKAY				
Name of Lecturer(s)	Lect. Ercan ULUSOY				
Assistant(s)					
Aim	In addition to page editing with universal design principles, it teaches how to edit visual materials, web page, visual elements, button creation, active image regions, transfer process, optimization, moving images, drop-down menus, basic web standards table operations, adding images, creating links, using the css panel and html input.				
Course Content	This course contains; Introduction, processing of the course and explanation of its contents,Universal Design principles: WW3,Universal Design Principles: Apple and Android,creation of website design draft,basic SEO information 1,basic SEO knowledge 2,introduction to HTML and application,HTML applications,blog concept and applications,converting the PSD to a web page and Dreamweaver 1,converting the PSD to a web page and Dreamweaver 2,Web Usability,submission and presentation of web design,Presentation Of Web Design Presentations.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
Use HTML tags interactively within design			6, 9	E	
Performs design patterns according to universal design principles			6, 9	E	
Understand basic definitions and concepts related to internet and web			11, 16	F	
Basic operations for web pages, designs			11, 8, 9	E	
Learns package web programs			16, 8	A, F	
Design different designs according to different web tools			6	E, G	
Teaching Methods	11: Demonstration Method, 16: Question - Answer Technique, 6: Experiential Learning, 8: Flipped Classroom Learning, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam, E: Homework, F: Project Task, G: Quiz				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	Introduction, processing of the course and explanation of its contents	Related reading			
2	Universal Design principles: WW3	Related reading			
3	Universal Design Principles: Apple and Android	Related reading			
4	creation of website design draft	Related reading			
5	basic SEO information 1	Related reading			
6	basic SEO knowledge 2	Related reading			
7	introduction to HTML and application	Related reading			
8	HTML applications	Related reading			
9	blog concept and applications	Related reading			
10	converting the PSD to a web page and Dreamweaver 1	Related reading			
11	converting the PSD to a web page and Dreamweaver 2	Related reading			
12	Web Usability	Related reading			
13	submission and presentation of web design	Related reading			
14	Presentation Of Web Design Presentations	Related reading			
Evaluation Methods		Weight(%)			
Midterm Exam		40			
General Exam		60			

Resources
www.freecodecamp.org www.w3schools.com developer.mozilla.org https://www.youtube.com/TraversyMedia https://www.youtube.com/DesignCourse