

<b>Course Description</b>					
<b>Name</b>	<b>Code</b>	<b>Semester</b>	<b>T+A Hour</b>	<b>Credit</b>	<b>ECTS</b>
LOGISTICS MANAGEMENT	MIS3110863	Fall Semester	3+0	3	5
<b>Prerequisites Courses</b>					
<b>Recommended Elective Courses</b>					
<b>Language of Instruction</b>	English				
<b>Course Level</b>	First Cycle (Bachelor's Degree)				
<b>Course Type</b>	Elective				
<b>Course Coordinator</b>	Assist.Prof. Gonca Reyhan AKKARTAL				
<b>Name of Lecturer(s)</b>	Assist.Prof. Esra Nur GÖKHAN				
<b>Assistant(s)</b>					
<b>Aim</b>	The aim of this course is to provide students with logistic assessments from the managerial point of view, establish an effective logistics management system, use resources in the most efficient way, increase efficiency, reduce costs, planned, fast and flexible management, realize production, distribution and storage and to establish a more planned logistics system and to gain the necessary knowledge and skills to manage.				
<b>Course Content</b>	This course contains; Definition of Logistics, Importance, Development Process, Place in Economy, Objectives of Logistics Management, Factors Affecting Logistics Management, Transportation Business Organizer in Logistics Management, Types of Transportation Business Organizer, Processes of Transportation Business Organizer in transport, Transportation Business Organizer in Road Transport, Sea Freight Forwarding, Transportation Business Organizer in Air Transport, Railway Transportation, Transportation Business Organizer in River Transportation, Pipeline Transport, Service Management, Warehouse Management, Inventory Management, Distribution and Distribution Management, Domestic Transportation and Distribution - Overseas Transportation and Distribution, Forms of delivery (incoterms) in international trade, Insurance process in Logistics Management.				
<b>Course Learning Outcomes</b>			<b>Teaching Methods</b>	<b>Assessment Methods</b>	
1.0. Will be able to define the concept of logistics and explaining basic terms. Will be able to understand the importance of logistics in the business world			10, 13, 16, 9	A	
1.1. Expresses the importance of the concept of Resource Use and Cost in Logistics Management. Lists the Types of Freight Organizers. Transport Organizer explains the Business Environment. Explains the objectives of Strategic Logistics Management. Explains the effects of logistics channels on global trade.			14, 16, 19, 9		
1.2. Comprehends History of Logistics			10, 16, 9	A	
2.0. Will be able to comprehend Warehouse and stock management			10, 16, 9	A	
2.1. Comprehends Stock Management Principles.			10, 16, 9	A	
2.2. Comprehends stock control and optimisation.			10, 16, 9	A	
3.0. Will be able to comprehend Transportation and distribution.			10, 16, 9	A	
3.1. Comprehends transportation modes.			10, 16, 9	A	
3.2. Comprehends Distribution Management.			10, 16, 9	A	
4.0. Will be able to do Cost Management.			10, 16, 9	A	
4.1. Comprehends Logistics Costs and Factors.			10, 16, 9	A	
4.2. Creates cost Minimization strategies.			10, 16, 9	A	
5.0. Will be able to keep pace with technology and innovation.			10, 16, 9	A	
5.1. Operates technologies used in Logistics.			10, 16, 9	A	
5.2. Comprehends the dynamics of Logistics Softwares.			10, 16, 9	A	
<b>Teaching Methods</b>	10: Discussion Method, 13: Case Study Method, 14: Self Study Method, 16: Question - Answer Technique, 19: Brainstorming Technique, 9: Lecture Method				
<b>Assessment Methods</b>	A: Traditional Written Exam				
<b>Lecture Schedule</b>					
<b>Sequence</b>	<b>Topics</b>	<b>Preliminary Preparation</b>			
1	Definition of Logistics, Importance, Development Process, Place in Economy				
2	Objectives of Logistics Management, Factors Affecting Logistics Management				
3	Transportation Business Organizer in Logistics Management				
4	Types of Transportation Business Organizer				
5	Processes of Transportation Business Organizer in transport				
6	Transportation Business Organizer in Road Transport, Sea Freight Forwarding				
7	Transportation Business Organizer in Air Transport, Railway Transportation				
8	Transportation Business Organizer in River Transportation, Pipeline Transport				
9	Service Management				
10	Warehouse Management, Inventory Management				
11	Distribution and Distribution Management				
12	Domestic Transportation and Distribution - Overseas Transportation and Distribution				
13	Forms of delivery (incoterms) in international trade				
14	Insurance process in Logistics Management				
<b>Evaluation Methods</b>		<b>Weight(%)</b>			
Midterm Exam		40			
General Exam		60			

**Resources**

Logistics Management Illustrated Edition  
by S K. Nandi (Author), S L . Ganapathi (Author),2015Logistics Management 1st Edition  
by David B. Grant (Author),2017

Logistics Management  
and Strategy  
3rd edition  
Competing through the supply chain,2018