

School of Communication / New Media and Communication Systems

2024 - 2025 Academic Year

ART and DESIGN

Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
ART and DESIGN	YMİ4110543	Fall Semester	2+1	2,5	5
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Assoc.Prof. Ebru Gamze IŞIKSAÇAN				
Name of Lecturer(s)	Assoc.Prof. Ebru Gamze IŞIKSAÇAN				
Assistant(s)					
Aim	The aim of this course is to examine the historical development of art in the theoretical framework and to assimilate the concepts of art and design. In this context, the harmony between the different disciplines, aesthetic concerns to reveal practices and students to provide an artistic vision.				
Course Content	This course contains; 16 / 5.000Çeviri sonuçlarıÇeviri sonucuDefinition of Design,Concept of Art, Artwork and Aesthetics,Three Components of Art: Subject-Form-Content,Format and Visual Editing, Format Issues in the 20th Century,Space Creation Studies: Installation,Elements of Design and Gestalt Theory,Design Problems and Components, Bauhause School of Design,Whole-Part Relationship in Modern Painting and Making Sense of the Whole in Perception,Fields of Editing and Applied Design in Modern Painting: Advertising and Posters,Use of Illustrations in various art fields,Visual Editing with Geometric Forms,Illustration studies by themes,Illustration advertising poster design,Movie Poster Design.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
Understands the language structure of Art and Design.			10, 14, 16, 9	A	
Compares works of art within a theoretical framework.			14, 16	A	
Creates visual images using knowledge in the field of Art and Design.			10, 16, 19	A	
Applies visual images in digital environment.			14, 2, 20, 6	E, F	
Compares artistic styles with their similarities and differences.			10, 14, 16, 20	A	
Understands design elements and principles.			10, 14, 16, 19, 20	A, E	
Evaluates the field of Art and Design from a holistic perspective.			10, 14, 16	A	
Explains concepts in the field of Art and Design verbally and in writing.			10, 16	A, D	
Teaching Methods	10: Discussion Method, 14: Self Study Method, 16: Question - Answer Technique, 19: Brainstorming Technique, 2: Project Based Learning Model, 20: Reverse Brainstorming Technique, 6: Experiential Learning, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam, D: Oral Exam, E: Homework, F: Project Task				
Lecture Schedule					
Sequenc e	Topics	Preliminary Preparation			
1	16 / 5.000Çeviri sonuçlarıÇeviri sonucuDefinition of Design				
2	Concept of Art, Artwork and Aesthetics	Book to Read: "Modern Sanatın Öyküsü", Norbert Lynton, Remzi Kitapevi,			
3	Three Components of Art: Subject-Form-Content	Book to Read: "Modern Sanatın Öyküsü", Norbert Lynton, Remzi Kitapevi,			
4	Format and Visual Editing, Format Issues in the 20th Century	Book to Read: "Modern Sanatın Öyküsü", Norbert Lynton, Remzi Kitapevi,			
5	Space Creation Studies: Installation	Book to Read: "Modern Sanatın Öyküsü", Norbert Lynton, Remzi Kitapevi,			
6	Elements of Design and Gestalt Theory	Book to Read: "Modern Sanatın Öyküsü", Norbert Lynton, Remzi Kitapevi,			
7	Design Problems and Components, Bauhause School of Design	Book to Read: "Modern Sanatın Öyküsü", Norbert Lynton, Remzi Kitapevi,			
8	Whole-Part Relationship in Modern Painting and Making Sense of the Whole in Perception	Book to Read: "Modern Sanatın Öyküsü", Norbert Lynton, Remzi Kitapevi,			
9	Fields of Editing and Applied Design in Modern Painting: Advertising and Posters	Book to Read: "Modern Sanatın Öyküsü", Norbert Lynton, Remzi Kitapevi,			
10	Use of Illustrations in various art fields	Book to Read: "Modern Sanatın Öyküsü", Norbert Lynton, Remzi Kitapevi,			
11	Visual Editing with Geometric Forms	Book to Read: "Modern Sanatın Öyküsü", Norbert Lynton, Remzi Kitapevi,			
12	Illustration studies by themes	Book to Read: "Modern Sanatın Öyküsü", Norbert Lynton, Remzi Kitapevi,			
13	Illustration advertising poster design	Book to Read: "Modern Sanatın Öyküsü", Norbert Lynton, Remzi Kitapevi,			
14	Movie Poster Design	Book to Read: "Modern Sanatın Öyküsü", Norbert Lynton, Remzi Kitapevi,			
Evaluation Methods			Weight(%)		
Midterm Exam			40		
General Exam			60		

Resources	
<p>"Sanatın Öyküsü" E.H Gombrich, Remzi Kitapevi, "Dünya Sanat Tarihi" Adnan Turani, Remzi Kitapevi, "Sanat Tarihi", Germain Bazin, Kabalci Yayıncılık, "Sanatın Tüm Öyküsü" Stephen Farthing, Hayalperest Yayınevi, "Sanatın Tarihi", Özkan Eroğlu, Tekhne Yayınevi, "Sanat- Sanatın Gizli Dili", Sarah Carr-Gomm, İnkılap yayınevi, "Rönesanstan Günümüze Resim Sanatının Öyküsü", Anna-Carola Krausse, Literatür Yayıncılık, "Resim Sanatının Tarihi", Remzi Kitapevi,"Görme Biçimleri", John Berger, Metis Yayınları, "Sanatın Kısa Tarihi", Susie Hodge, Hep Kitap Yayınevi, "Sanat Kitabı" Alfa yayıncılık, "Modern Resim", İsmail Tunalı, Remzi Kitapevi, Modernizmin Serüveni", Yapı Kredi yayınları, "Modern Sanatın Öyküsü", Norbert Lynton, Remzi Kitapevi, "Modern Sanat", Özken Eroğlu, Tekhne Yayınları, "Sanatta Devrim", Nazan İpşiroğlu-Mazhar İpşiroğlu, Remzi Kitabevi', Harrison, and Paul Wood. "Sanat ve Kuram." İstanbul: Küre 2011 , 'Sanata ve Sanat Kavramlarına Giriş', Ahmet Şişmani Yaz Yayınları, 'Felsefenin Işığında Modern Resim-Modern Resimden Avangard Resme'İsmail Tunalı, Remzi Kitapevi,'Modern Sanat' Özken Eroğlu, Tekhne Yayınları, 'Modern Sanatın Öyküsü', Norbert Lynton, Remzi Kitapevi, 'Modernizmin Serüveni', Anonim, Yapı Kredi yayınları, Modern Resim'Barrett, Terry. 'Sanatı Eleştirmek-Günceli Anlamak' İstanbul: Hayalperest 2014, Yetişken Hülya."Estetiğin ABC'si" İstanbul: Say Yayınları, 2009,Nazan İpşiroğlu-Mazhar İpşiroğlu, 'Sanatta Devrim',Remzi Kitabevi, 'Çağdaş Sanat Felsefesi' Adnan Turani, Remzi Kitabevi, 'Post Modern Estetik Anlayışlar', Okan Baldil, Papatya Bilim Üniversite Yayıncılığı.</p>	