

**School of Fine Arts Design and Architecture / Industrial Design**

**2023 - 2024 Academic Year**

**HISTORY OF DESIGN**

**Syllabus**

| <b>Course Description</b>  |  |                                |                         |                           |             |
|--|--|--------------------------------|-------------------------|---------------------------|-------------|
| <b>Name</b>  | <b>Code</b>  | <b>Semester</b>                | <b>T+A Hour</b>         | <b>Credit</b>             | <b>ECTS</b> |
| HISTORY of DESIGN  | EUT1124130   | Fall Semester                  | 2+0                     | 2                         | 2           |
| <b>Prerequisites Courses</b>                                       |  |                                |                         |                           |             |
| <b>Recommended Elective Courses</b>                                |  |                                |                         |                           |             |
| <b>Language of Instruction</b>                                     | Turkish  |                                |                         |                           |             |
| <b>Course Level</b>  | First Cycle (Bachelor's Degree)  |                                |                         |                           |             |
| <b>Course Type</b>   | Elective   |                                |                         |                           |             |
| <b>Course Coordinator</b>  | Assist.Prof. Zübeyde Gözde KUTLU   |                                |                         |                           |             |
| <b>Name of Lecturer(s)</b>   | Lect. Mine ÇAĞLAR  |                                |                         |                           |             |
| <b>Assistant(s)</b>  |  |                                |                         |                           |             |
| <b>Aim</b>   | Understanding design as a Professional practice, and the works of design within human history  |                                |                         |                           |             |
| <b>Course Content</b>  | This course contains; Introduction to history of design and key movements in design ,Design Examples from the 19.th and 20th centuries,Examples of object design,Examples of object design,Turkish House and Japanese House,Turkish House and Japanese House ,Imperial Styles (Alhambra Palace, Topkapı Palace) ,Imperial Styles (Château de Versailles, Dolmabahçe Palace),Imperial Styles (The Forbidden City; China, Japanese Palaces) ,Design in the World Fairs ,Examples of object design ,Optical Science, Perspective, Photography ,Most Influential Designers in History (Al-Jazari, Leonardo Da Vinci) ,Most Influential Designers in History (William Morris, Philippe Starck). |                                |                         |                           |             |
| <b>Course Learning Outcomes</b>                                    |  |                                | <b>Teaching Methods</b> | <b>Assessment Methods</b> |             |
| Understanding the design profession in Modern times and in history |  |                                | 10, 16, 18, 19, 9       | A, G                      |             |
| Analysing various types of design of different cultures and needs  |  |                                | 10, 16, 18, 19, 9       | A, G                      |             |
| Analyzes important movements and periods in design history         |  |                                | 18, 19, 4, 9            | A                         |             |
| Compares the role of design in the past and today.                 |  |                                | 18, 19, 4, 9            | A                         |             |
| <b>Teaching Methods</b>  | 10: Discussion Method, 16: Question - Answer Technique, 18: Micro Teaching Technique, 19: Brainstorming Technique, 4: Inquiry-Based Learning, 9: Lecture Method  |                                |                         |                           |             |
| <b>Assessment Methods</b>  | A: Traditional Written Exam, G: Quiz   |                                |                         |                           |             |
| <b>Lecture Schedule</b>  |  |                                |                         |                           |             |
| <b>Sequence</b>  | <b>Topics</b>  | <b>Preliminary Preparation</b> |                         |                           |             |
| 1  | Introduction to history of design and key movements in design  |                                |                         |                           |             |
| 2  | Design Examples from the 19.th and 20th centuries  |                                |                         |                           |             |
| 3  | Examples of object design  |                                |                         |                           |             |
| 4  | Examples of object design  |                                |                         |                           |             |
| 5  | Turkish House and Japanese House   |                                |                         |                           |             |
| 6  | Turkish House and Japanese House   |                                |                         |                           |             |
| 7  | Imperial Styles (Alhambra Palace, Topkapı Palace)  |                                |                         |                           |             |
| 8  | Imperial Styles (Château de Versailles, Dolmabahçe Palace)   |                                |                         |                           |             |
| 9  | Imperial Styles (The Forbidden City; China, Japanese Palaces)  |                                |                         |                           |             |
| 10   | Design in the World Fairs  |                                |                         |                           |             |
| 11   | Examples of object design  |                                |                         |                           |             |
| 12   | Optical Science, Perspective, Photography  |                                |                         |                           |             |
| 13   | Most Influential Designers in History (Al-Jazari, Leonardo Da Vinci)   |                                |                         |                           |             |
| 14   | Most Influential Designers in History (William Morris, Philippe Starck)  |                                |                         |                           |             |
| <b>Evaluation Methods</b>  |  | <b>Weight(%)</b>               |                         |                           |             |
| Midterm Exam   |  | 50                             |                         |                           |             |
| General Exam   |  | 50                             |                         |                           |             |

| <b>Resources</b>   |
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| Students are expected to take notes.Önder Küçükerman, Endüstri Tasarımı: Endüstri İçin Ürün Tasarımında Yaratıcılık, YEM yay. Önder Küçükerman, Turkish House, Kültür ve Turizm Bakanlığı Yayınları 1001 İcat Dünyamızda İslam Mirası, FOUNDATION FOR SCIENCE TECHNOLOGY & CIVILISATION FTSC LTD |