

<b>Course Description</b>					
<b>Name</b>	<b>Code</b>	<b>Semester</b>	<b>T+A Hour</b>	<b>Credit</b>	<b>ECTS</b>
WORLD and TURKEY LOGISTICS SECTOR	ULY3171070	Fall Semester	3+0	3	5
<b>Prerequisites Courses</b>					
<b>Recommended Elective Courses</b>					
<b>Language of Instruction</b>	Turkish				
<b>Course Level</b>	First Cycle (Bachelor's Degree)				
<b>Course Type</b>	Elective				
<b>Course Coordinator</b>	Assist.Prof. Seçil ŞENEL UZUNKAYA				
<b>Name of Lecturer(s)</b>	Assist.Prof. Esra Nur GÖKHAN				
<b>Assistant(s)</b>					
<b>Aim</b>	It is aimed that the students have the necessary skills and knowledge to be able to comprehend the structure of logistics sector both in local and global extent, follow developments among the industry and to be ready for the threats and opportunities that may arise in the logistics sector.				
<b>Course Content</b>	This course contains; Structural Analysis of the Global Logistics Sector,Structural Analysis of the Global Logistics Sector,Geographical Market Developments,Reel Sector Based Developments, Trends and Strategies,Global Supply and Value Chains,SWOT Analysis of Global Logistics Sector,Logistics Performance Index (LPI),Structural Analysis of the Turkish Logistics Sector,Structural Analysis of the Turkish Logistics Sector,Logistics Master Plan in Turkey,Current evelopments and Investments in Turkish Logistics Sector,International Transportation Networks and Turkey,SWOT Analysis of Turkish Logistics Sector,Human Resources Analysis in Logistics Sector.				
<b>Course Learning Outcomes</b>			<b>Teaching Methods</b>	<b>Assessment Methods</b>	
1- Will be able to list the factors and existing structures that shape the Logistics Sector in the World and in Turkey.			13, 14, 16, 9	A	
2- Will be able to gain the ability to follow, analyze and interpret industry and geography-based developments in the logistics sector.			13, 14, 16, 6, 9	A	
3- Will be able to determine Turkey's place in the international logistics network by defining global supply and value chains.			13, 14, 16, 9	A	
4-Will be able to analyze the threats and opportunities in the sector by identifying the strengths and weaknesses of the logistics sector.			12, 13, 14, 16, 9	A	
5- Will be able to list what equipment they need by perceiving the human resources needs of the Global and Logistics sector.			13, 14, 16, 9	A	
1.1 Defines the concepts of logistics and logistics management.			13, 14, 16, 9	A	
1.2 Describes the current situation of the world logistics industry.			13, 14, 16, 9	A	
1.3. Discusses the current situation of the logistics industry in Türkiye.			13, 14, 16, 9	A	
2.1. Evaluates logistics sector reports.			13, 14, 16, 6, 9	A	
2.2. Gains the ability to follow and interpret logistics industry trends.			13, 14, 16, 6, 9	A	
3.1. Defines supply and value chain concepts.			13, 14, 16, 9	A	
3.2. Discusses the strategic importance of Turkey in the international logistics network			13, 14, 16, 9	A	
4.1 Defines the concept of SWOT analysis.			12, 13, 14, 16, 9	A	
4.2 Evaluates and interprets the SWOT analysis of Türkiye and the world logistics sector.			12, 13, 14, 16, 9	A	
5.1 Interprets the future of the logistics industry and employment opportunities.			13, 14, 16, 9	A	
5.2 Lists what knowledge and skills one needs by learning logistics sector activities.			13, 14, 16, 9	A	
<b>Teaching Methods</b>	12: Problem Solving Method, 13: Case Study Method, 14: Self Study Method, 16: Question - Answer Technique, 6: Experiential Learning, 9: Lecture Method				
<b>Assessment Methods</b>	A: Traditional Written Exam				
<b>Lecture Schedule</b>					
<b>Sequenc e</b>	<b>Topics</b>	<b>Preliminary Preparation</b>			
1	Structural Analysis of the Global Logistics Sector				
2	Structural Analysis of the Global Logistics Sector				
3	Geographical Market Developments				
4	Reel Sector Based Developments, Trends and Strategies				
5	Global Supply and Value Chains				
6	SWOT Analysis of Global Logistics Sector				
7	Logistics Performance Index (LPI)				
8	Structural Analysis of the Turkish Logistics Sector				
9	Structural Analysis of the Turkish Logistics Sector				
10	Logistics Master Plan in Turkey				
11	Current evelopments and Investments in Turkish Logistics Sector				
12	International Transportation Networks and Turkey				
13	SWOT Analysis of Turkish Logistics Sector				
14	Human Resources Analysis in Logistics Sector				
<b>Evaluation Methods</b>		<b>Weight(%)</b>			
Midterm Exam		40			
General Exam		60			

<b>Resources</b>
"Dünyada ve Türkiye'de Lojistik Sektörünün Gelişimi" book - Osman Zekai Orhan - İstanbul Gelişim Üniversitesi Yayınları, 2014 Güncel Lojistik, Editör: Funda Yercan , Şerife Demiroğlu Yayınevi: Nobel Akademik Yayıncılık,2016Uluslararası Lojistik Nobel akademik yayıncılık Douglas Long, 2019