

Vocational School of Social Sciences / Public Relations and Advertising

2022 - 2023 Academic Year

DICTION and BODY LANGUAGE

Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
DICTION and BODY LANGUAGE	HIT1232880	Spring Semester	2+0	2	4
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	Short Cycle (Associate's Degree)				
Course Type	Required				
Course Coordinator	Lect. Sonia LOTFI				
Name of Lecturer(s)	Lect. Ayşe Yaprak YILDIZ				
Assistant(s)					
Aim	To train students to use their voice, breath and body language correctly, to ensure their mastery of language, to enhance their vocabulary and provide them with the mastery of the art of language. To provide the necessary skills for forming empathy, for expressing oneself in society and be efficient team players.				
Course Content	This course contains; Diction, Phonetic Concepts, Relaxation, Concentration, Breathing, Using Voice, Turkish Grammar Rules, Intonation, Accent, Articulation Exercises, Overcoming Speech Defects, The codes of body language, Body Language Exercises, Stress Control, Improvisation Exercises, Reading Poetry, The Transfer Of Emotion, Telling the Story, News Text Evaluation, Presentation Skills.				
Course Learning Outcomes		Teaching Methods	Assessment Methods		
2.1. Gain practical mastery in preparing her/his body and body for a presentation.		1, 4, 7	A		
3. Gain the ability to communicate,		1	A, C		
3.1. Which would hinder this communication.		1	A		
3.2. To express herself or himself and means of coping with the stress factors		1	A, B		
5. Gain the necessary skills for recognizing the audience		1	A		
1. Master the rules of Turkish grammar.		1	A		
1.1. Enhance her/his vocabulary;		1, 10	A, B		
2. Use her/his voice and body language correctly		1, 7	B		
4. Can be confident when speaking to a crowded.		1, 4, 5	A, B		
4.1. Can use correct movements, face expressions, words.		1, 5, 9	A, B		
4.2. Can use intonation, accents and pauses correctly.		1, 18, 4, 9	A, B		
5.1. Can know how to act in important discussions and negotiations.		1	A, B		
Teaching Methods	1: Lecture, 10: Brainstorming, 18: Case Study, 4: Exercise, Practice, 5: Demonstration, 7: Role Play, 9: Simulation				
Assessment Methods	A: Written Exam, B: Oral Exam, C: Homework				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	Diction, Phonetic Concepts				
2	Relaxation, Concentration				
3	Breathing, Using Voice				
4	Turkish Grammar Rules				
5	Intonation, Accent, Articulation Exercises				
6	Overcoming Speech Defects				
7	The codes of body language				
8	Body Language Exercises				
9	Stress Control				
10	Improvisation Exercises				
11	Reading Poetry				
12	The Transfer Of Emotion, Telling the Story				
13	News Text Evaluation				
14	Presentation Skills				
Evaluation Methods		Weight(%)			
Midterm Exam		40			
General Exam		60			

Resources
Lecture Slides - Oral presentation 1. Konuşma Eğitimi: Suat Taşer 2. Söz ve Diksiyon Sanatı : Nüzhet Şenbay 3- Söz Söyleme Sanatı : ProfHerbert N. Casson 4- İletişim Becerileri: Prof Dr. Demet Gürüz, DoçDr Ayşen Temel Eğinli 5 - Toning - Emphasis On Practice Texts 6 - Radio And Television News Texts 7 - Poetry and fiction texts, articles and jokes