

School of Communication / New Media and Communication Systems

2024 - 2025 Academic Year

JOURNALISM APPLICATIONS

Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
JOURNALISM APPLICATIONS	YMİ3211618	Spring Semester	2+1	2,5	5
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Assoc.Prof. Başak GEZMEN				
Name of Lecturer(s)	Lect.Dr. Gökhan KAVAK				
Assistant(s)	News Applications				
Aim	Within the context of how to write the news technically, news, writing, and how to place it on the page or the layer are examined in practice. It aims to provide basic information in terms of understanding and internalizing traditional journalism.				
Course Content	This course contains; Definitions of news,news items,The resources of news gathering process,the basic elements of journalism,Stages of news production,Main features of the structure of news, news writing rules,The keypoints radio-television news reporter should be careful while writing news, news entries and titless ,Redaction,News Entries,News entries and headlines, spot,Balance rule in news,Practice of news writing,Practice of news writing,Practice of news writing,Practice of news writing.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
Writes news according to the basic rules of news			13, 14	A, E	
Theoretical knowledge on news writing will be supported with applications			9	F, G	
Analyzes news items by taking into account their news value.			13	A, E	
Understands, reads and interprets current news.			10, 16, 9	D, E	
Understands the effect of news on masses.			10, 14, 16, 9	A, E	
Teaching Methods	10: Discussion Method, 13: Case Study Method, 14: Self Study Method, 16: Question - Answer Technique, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam, D: Oral Exam, E: Homework, F: Project Task, G: Quiz				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	Definitions of news,news items	Conducting current sample news research			
2	The resources of news gathering process,the basic elements of journalism	Conducting current sample news research			
3	Stages of news production	Conducting current sample news research			
4	Main features of the structure of news	Conducting current sample news research			
5	news writing rules	Conducting current sample news research			
6	The keypoints radio-television news reporter should be careful while writing news, news entries and titless	Conducting current sample news research			
7	Redaction	Conducting current sample news research			
8	News Entries	Conducting current sample news research			
9	News entries and headlines, spot	Conducting current sample news research			
10	Balance rule in news	Conducting current sample news research			
11	Practice of news writing	Conducting current sample news research			
12	Practice of news writing	Conducting current sample news research			
13	Practice of news writing	Conducting current sample news research			
14	Practice of news writing	Conducting current sample news research			
Evaluation Methods		Weight(%)			
Midterm Exam		40			
General Exam		60			
Resources					
Atilla Girgin, Haber Yazmak, Der Yayınları, 2002 Anadolu Ajansı, Muhabir, 2017Habercinin El Kitabı, Gazetecilik ve Habercilik, Derleyen Sevdâ Alankuş, İPS İletişim Vakfı Yayınları, 2003 Nevzat Kızılcan, Örneklerle Gazetecilik, Gazeteciler Cemiyeti Yayınları, 1988.					