

**Vocational School of Social Sciences / Human Resource Management**

**2024 - 2025 Academic Year**

**ORGANIZATIONAL COMMUNICATION**

**Syllabus**

<b>Course Description</b>					
<b>Name</b>	<b>Code</b>	<b>Semester</b>	<b>T+A Hour</b>	<b>Credit</b>	<b>ECTS</b>
ORGANIZATIONAL COMMUNICATION	İK1242440	Spring Semester	2+0	2	5
<b>Prerequisites Courses</b>					
<b>Recommended Elective Courses</b>					
<b>Language of Instruction</b>	Turkish				
<b>Course Level</b>	Short Cycle (Associate's Degree)				
<b>Course Type</b>	Required				
<b>Course Coordinator</b>	Assist.Prof. Mahmut Selami AKIN				
<b>Name of Lecturer(s)</b>	Lect. Nevin ÇALIŞKAN				
<b>Assistant(s)</b>					
<b>Aim</b>	The aim of "Organizational Communication" course; with the modern world, everyday life has undergone a great change. As a result of this change, organizations have had an important place in life. From this point of view, primarily, the organization's emergence period will be traced. Then the formation of organizational behavior and the process of communication within the organization will be questioned.				
<b>Course Content</b>	This course contains; Definition of the course and the nature of the subjects which will be processed during the semester,The birth of the new world and the fundamentals of the organizational world,The history of organization: The emergence of "organizational people" as the result of the world's disenchantment,Concept of Organization and Organizational Culture,Formation of organization identity,Organizational groups and their features,The nature and hierarchy of organizational management I,The nature and hierarchy of organizational management II,Organizational reputation and management,Communication Technologies and Organizational Communication,Using media in the management of the organization,Crisis management in organizations I,Crisis management in organizations II, Approaching management with a philosophical approach.				
<b>Course Learning Outcomes</b>			<b>Teaching Methods</b>	<b>Assessment Methods</b>	
1. Modern society will able to be evaluated miscellaneously.			16, 19, 20, 9	A	
1.1. Specifications of modern society are defined.					
1.2. The dynamics of modern society are comprehended.					
2. The emergence of organizational structures will able to be understood.			10, 12, 19, 9	A	
2.1. Types of organizational structures are defined.					
2.2. Borning the organizational structures is explained.					
3. The reflection of a theoretical process in existence will be able to be comprehended.			12, 16, 19, 23, 9	A	
3.1. Theoretical process is understood.					
3.2. The practical process is understood.					
4. Development of the ability to comprehend theoretical texts will be able to be understood.			14, 16, 23, 9	A	
4.1. The sort of theoretical text is understood.					
4.2. Methods of theoretical text reading are explained.					
5. How the organizational communication process takes place will able to be understood.			10, 12, 16, 19, 9	A	
5.1. Inter-organizational communication is understood.					
5.2. Non-organizational communication is explained.					
<b>Teaching Methods</b>	10: Discussion Method, 12: Problem Solving Method, 14: Self Study Method, 16: Question - Answer Technique, 19: Brainstorming Technique, 20: Reverse Brainstorming Technique, 23: Concept Map Technique, 9: Lecture Method				
<b>Assessment Methods</b>	A: Traditional Written Exam				
<b>Lecture Schedule</b>					
<b>Sequenc e</b>	<b>Topics</b>	<b>Preliminary Preparation</b>			
1	Definition of the course and the nature of the subjects which will be processed during the semester				
2	The birth of the new world and the fundamentals of the organizational world				
3	The history of organization: The emergence of "organizational people" as the result of the world's disenchantment				
4	Concept of Organization and Organizational Culture				
5	Formation of organization identity				
6	Organizational groups and their features				
7	The nature and hierarchy of organizational management I				
8	The nature and hierarchy of organizational management II				
9	Organizational reputation and management				
10	Communication Technologies and Organizational Communication				
11	Using media in the management of the organization				
12	Crisis management in organizations I				
13	Crisis management in organizations II				
14	Approaching management with a philosophical approach				
<b>Evaluation Methods</b>		<b>Weight(%)</b>			
Midterm Exam		40			
General Exam		60			

**Resources**

1. Leo Huberman, Feodal Toplumdan Yirminci Yüzyıla, çev. Murat Belge, İletişim Yayınları, 2015. 2. Eric J. Hobsbawm, Sanayi ve İmparatorluk, çev. Abdullah Ersoy, Dost Kitapevi, Ankara, 2013. 3. Hans Van der Loo-Willem Van Reijen, Modernleşmenin Paradoksları, çev. Kadir Canatan, İnsan Yayınları, İstanbul, 2006. 4. Andre Groz, İktisadi Aklın Eleştirisi, çev. Işık Ergüden, Ayrıntı Yayınları, İstanbul. 5. Max Weber, Bürokrasi ve Otorite, çev. H. Bahadır Akın, Adres Yayınları, Ankara, 2014. 6. Anthony Giddens, Modernliğin Sonuçları, çev. Ersin Kuşdil, Ayrıntı Yayınları, İstanbul, 2014.