

School of Business and Management Sciences / Management Information Systems (English)

2023 - 2024 Academic Year

BACHELORS DISSERTATION

Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
BACHELORS DISSERTATION	MIS4213618	Spring Semester	3+0	3	20
Prerequisites Courses					
Recommended Elective Courses	Research Methods in Social Sciences				
Language of Instruction	English				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Required				
Course Coordinator	Assist.Prof. Esra BAYTÖREN				
Name of Lecturer(s)	Assist.Prof. Esra BAYTÖREN, Assoc.Prof. Özge DOĞUÇ, Assist.Prof. Recep ÖZSÜRÜNÇ, Lect. Nada A. M. MISK				
Assistant(s)					
Aim	The purpose of the graduation thesis is to enable the student in carrying out and presenting a research project by using the knowledge and skills student has acquired in previous semesters.				
Course Content	This course contains; Making a work plan with the supervisor,Research question and literature research,Research question and literature research,Research question and literature research,Method, thesis content and literature writing,Method, thesis content and literature writing,Method, thesis content and literature writing,Study timeline, method, thesis content and literature writing,Study timeline, method, thesis content and literature writing,Study timeline, method, thesis content and literature writing,Study timeline, method, thesis content, literature writing and references control,Study timeline, method, thesis content, literature writing and references control,Reading and checking together.				
Course Learning Outcomes		Teaching Methods	Assessment Methods		
1. Will be able to explain the general principles of research and literature planning.		10, 9	D, E		
1.1 Gains individual working characteristics					
1.2 Conducts literature review					
2. Will be able to plan a research with his/her supervisor in line with his/her hypothesis.		10, 14, 9	D, E		
2.1 Searches in databases					
2.2 Determines the titles and title degrees of the study					
3. Will be able to apply literature review, data collection and evaluation methods.		10, 14, 9	D, E		
3.1 Gains in-depth knowledge on a subject he/she chooses					
3.2 Summarizes for project assignment/graduation paper in accordance with the rules					
4. Will be able to apply concepts to fieldwork (to establish a relationship between theory and practice).		10, 14, 9	D, E		
4.1 Gains individual experience in using the conceptual tools and skills acquired during the undergraduate education in a planning process					
4.2 Establishes a relationship between theoretical and practical concepts					
5. Will be able to report his/her work.		10, 14, 9	D, E		
5.1 Conceptualizes the subject by making use of theories					
5.2 Establishes cause-effect relationships					
5.3 Gains the ability to explain cause-effect relationships					
Teaching Methods	10: Discussion Method, 14: Self Study Method, 9: Lecture Method				
Assessment Methods	D: Oral Exam, E: Homework				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	Making a work plan with the supervisor	Preparing for the relevant subject from the suggested sources			
2	Research question and literature research	Preparing for the relevant subject from the suggested sources			
3	Research question and literature research	Preparing for the relevant subject from the suggested sources			
4	Research question and literature research	Preparing for the relevant subject from the suggested sources			
5	Method, thesis content and literature writing	Researching the literature			
6	Method, thesis content and literature writing	Researching the literature			
7	Method, thesis content and literature writing	Researching the literature			
8	Method, thesis content and literature writing	Researching the literature			
9	Study timeline, method, thesis content and literature writing	Researching the literature			
10	Study timeline, method, thesis content and literature writing	Researching the literature			
11	Study timeline, method, thesis content, literature writing and references control	Researching the literature			
12	Study timeline, method, thesis content, literature writing and references control	Researching the literature			
13	Study timeline, method, thesis content, literature writing and references control	Researching the literature			
14	Reading and checking together	Researching the literature			
Evaluation Methods		Weight(%)			
(Midterm Exam) Interim report for mid-term exam		40			
Midterm Exam		40			
(General Exam) Final report for final exam		30			
(General Exam) Presentation		30			
General Exam		60			

Resources

T.R. ISTANBUL MEDIPOL UNIVERSITY SOCIAL SCIENCES INSTITUTE THESIS WRITING GUIDE: <https://www.medipol.edu.tr//medium/document-file-330.vsf>[1] Bilimsel Makale ve Tez Yazımı, Erhan Ayşan, Nobel Tıp Kitabevleri

[2] Bilimsel Bir Makale Nasıl Yazılır Ve Yayınlanır?, Robert A. Day, Çeviri: Gülay Afıkar Altay