

School of Communication / Public Relations and Advertising (English)

2023 - 2024 Academic Year

JOURNALISM WORKSHOP

Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
JOURNALISM WORKSHOP	PR4212028	Spring Semester	1+2	2	5
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	English				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Prof.Dr. Ayşen AKYÜZ				
Name of Lecturer(s)	Lect.Dr. Neşe MESUTOĞLU KIRIM				
Assistant(s)					
Aim	The aim of the course is to follow local, national and news portals and to create up-to-date news.				
Course Content	This course contains; Introducing the lesson and explaining the lesson plan,What is Journalism? Who is a journalist? Job descriptions and areas of responsibility,Organizational forms of newspaper organizations,Visits to different newspapers and news agencies.,Visits to different newspapers and news agencies.,Journalism practices,Journalism practices,Pre-news writing process, access to news sources,News writing process,Student presentations,Student presentations,Student presentations,Student presentations,Student presentations.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
Understands the structures of media organizations and news production processes.			10, 9	A, F	
Evaluates the strategy preferences and broadcast policy of media organizations.			16, 19, 9	A, F	
Have knowledge of communication media and tools and professional knowledge about news writing.			9	F	
Defines the functioning of the news center and news agency.			10, 16, 9	A, F	
It classifies materials such as text and graphics required for publication according to different publications.			10, 16, 9	A, F	
Teaching Methods	10: Discussion Method, 16: Question - Answer Technique, 19: Brainstorming Technique, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam, F: Project Task				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	Introducing the lesson and explaining the lesson plan				
2	What is Journalism? Who is a journalist? Job descriptions and areas of responsibility	Related reading			
3	Organizational forms of newspaper organizations	Related reading			
4	Visits to different newspapers and news agencies.	Related reading			
5	Visits to different newspapers and news agencies.	Related reading			
6	Journalism practices	Related reading			
7	Journalism practices	Related reading			
8	Pre-news writing process, access to news sources	Related reading			
9	News writing process	Related reading			
10	Student presentations				
11	Student presentations				
12	Student presentations				
13	Student presentations				
14	Student presentations				
Evaluation Methods		Weight(%)			
Midterm Exam		40			
General Exam		60			
Resources					
Atilla Girgin, Haber Yazmak, Der Yayınları, 2002 Anadolu Ajansı, Muhabir, 2017Lecture notes					