

Sayı :

Date :

Class 1											
Type	Code	Course	Eğitim Şekli	Language	DS	T	U	UK	ECTS	Coordinator	Instructor
Fall Semester						19	0	19	30		
Required	HR1138080	INTRODUCTION to COMMUNICATION SCIENCE	Face to Face	Turkish	MDS	3		3	6	Assist.Prof. Merve YAZICI	Assist.Prof. Merve YAZICI
Required	HR1138090	INTRODUCTION to POLITICAL SCIENCE	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Ayşe ÇİÇEK	Prof.Dr. Haluk ALKAN
Required	HR1138110	INTRODUCTION to PUBLIC RELATIONS	Face to Face	Turkish	MDS	3		3	6	Assoc.Prof. Korhan MAVNACIOĞLU	Assoc.Prof. Korhan MAVNACIOĞLU
Required	HR1140430	FUNDAMENTALS of LAW	Distance	Turkish	MDS	3		3	5	Assist.Prof. Asena TEMELLİ COŞGUN	Assist.Prof. Abdullah Musab ŞAHİN
Required	ATA1110800	HISTORY of the TURKISH REPUBLIC I	Distance	Turkish	MDS	2		2	2	Prof.Dr. Mehmet İPŞİRLİ	Lect. Abdülhamit BEŞİR, Prof.Dr. Mehmet İPŞİRLİ
Required	İNG1111600	ENGLISH I	Distance	Eng	MDS	3		3	4	Lect. Onur KAVAK	Lect. Fulya SÜMER
Required	TDL1110200	TURKISH LANGUAGE I	Distance	Turkish	MDS	2		2	2	Prof.Dr. Abdullah Azmi BİLGİN	Lect. Kübra GÜRSOY, Prof.Dr. Abdullah Azmi BİLGİN
Type	Code	Course	Eğitim Şekli	Language	DS	T	U	UK	ECTS	Coordinator	Instructor
Spring Semester						17	2	18	30		
Required	HR1238120	COMMUNICATION LAW	Face to Face	Turkish	MDS	3		3	5	Lect. Selin ULUDOĞAN	Lect. Selin ULUDOĞAN
Required	HR1238140	INTRODUCTION to ADVERTISING	Face to Face	Turkish	MDS	3		3	6	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ
Required	HR1238210	INTRODUCTION to SOCIOLOGY	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Betül OK ŞEHİTOĞLU	Assist.Prof. Betül OK ŞEHİTOĞLU
Required	HR1250520	COMMUNICATION SKILLS and PRESENTATION TECHNIQUES	Face to Face	Turkish	MDS	1	2	2	6	Assist.Prof. Şifa ELCİL	Assist.Prof. Şifa ELCİL
Required	ATA1210000	HISTORY of the TURKISH REPUBLIC II	Distance	Turkish	MDS	2		2	2	Prof.Dr. Mehmet İPŞİRLİ	Lect. Abdülhamit BEŞİR, Prof.Dr. Mehmet İPŞİRLİ
Required	İNG1211700	ENGLISH II	Distance	Eng	MDS	3		3	4	Lect. Onur KAVAK	Lect. Merve KOCAMAN OKUCU
Required	TDL1220000	TURKISH LANGUAGE II	Distance	Turkish	MDS	2		2	2	Prof.Dr. Abdullah Azmi BİLGİN	Lect. Kübra GÜRSOY, Prof.Dr. Abdullah Azmi BİLGİN
Class 1 Total						36	2	37	60		

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Class 2											
Type	Code	Course	Eğitim Şekli	Language	DS	T	U	UK	ECTS	Coordinator	Instructor
Fall Semester						26	9	30,5	58		
Required	HR2150430	COMMUNICATION THEORIES	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Asena TEMELLİ COŞGUN	Assist.Prof. Asena TEMELLİ COŞGUN
Required	HR2150530	PUBLIC RELATIONS WRITING TECHNIQUES	Face to Face	Turkish	MDS	1	2	2	5	Assist.Prof. Merve YAZICI	Assist.Prof. Merve YAZICI
Required	HR2150540	ADVERTISING MODELS and STRATEGIES	Face to Face	Turkish	MDS	3		3	5	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ
Required	HR2190012	PROFESSIONAL ENGLISH I	Face to Face	English	MDS	2		2	3	Prof.Dr. Ayşen AKYÜZ	Lect.Dr. Lorraine KLEIN
Required	HR2152430	CONSUMER BEHAVIOR	Face to Face	Turkish	MDS	3		3	5	Prof.Dr. Ayşen AKYÜZ	Prof.Dr. Ayşen AKYÜZ
Elective	HR2152530	INTERPERSONEL COMMUNICATION	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Şifa ELCİL	Assist.Prof. Şifa ELCİL
Elective	HR2152560	PUBLIC RELATIONS and ADVER. PRAC. in NEW MEDIA	Face to Face	Turkish	MDS	1	2	2	5	Assist.Prof. Asena TEMELLİ COŞGUN	Assist.Prof. Asena TEMELLİ COŞGUN
Elective	HR2150680	PHOTOGRAPHY and VISUAL COMMUNICATION	Face to Face	Turkish	MDS	1	2	2	5	Assist.Prof. Mert KUTLUK	Assist.Prof. Mert KUTLUK
Elective	HR2152240	CREATIVE IDEA and AESTHETIC in ART	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Ebru Gamze İŞIKSAÇAN	Assist.Prof. Ebru Gamze İŞIKSAÇAN
Elective	HR2111992	INTRODUCTION to DRAMATURGY	Face to Face	Turkish	MDS	2	1	2,5	5	Lect. Selin ULUDOĞAN	Lect. Selin ULUDOĞAN
Elective	HR2111985	SOFTWARE APPLICATIONS	Face to Face	Turkish	MDS	1	2	2	5	Assoc.Prof. İhsan EKEN	Prof.Dr. Ali BÜYÜKASLAN
Elective	HR2152480	VISUAL CULTURE	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Ebru Gamze İŞIKSAÇAN	Assist.Prof. Ebru Gamze İŞIKSAÇAN
Type	Code	Course	Eğitim Şekli	Language	DS	T	U	UK	ECTS	Coordinator	Instructor
Spring Semester						36	5	38,5	68		
Required	HR2250470	POLITICAL COMMUNICATION	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Esra OĞUZHAN	Assist.Prof. Esra OĞUZHAN
Required	HR2250480	INTRODUCTION to ECONOMICS	Face to Face	Turkish	MDS	3		3	5	Prof.Dr. Yusuf ÖZKİR	Assoc.Prof. Kenan DEMİR
Required	HR2250550	MODELS and STRATEGIES of PUBLIC RELATIONS	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Merve YAZICI	Assist.Prof. Merve YAZICI
Required	HR2250610	MARKETING PRINCIPLES	Face to Face	Turkish	MDS	3		3	5	Prof.Dr. Ayşen AKYÜZ	Prof.Dr. Ayşen AKYÜZ
Required	HR2290013	PROFESSIONAL ENGLISH II	Face to Face	English	MDS	2		2	3	Lect.Dr. Lorraine KLEIN	Lect.Dr. Lorraine KLEIN
Elective	HR2252690	PUBLIC OPINION RESEARCH	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Esra OĞUZHAN	Lect. İhsan AKTAŞ
Elective	HR2211623	CREATIVE ADVERTISING	Face to Face	Turkish	MDS	2	1	2,5	5	Assist.Prof. Asena TEMELLİ COŞGUN	Assist.Prof. Asena TEMELLİ COŞGUN
Elective	HR2252550	PERSUASION STRATEGIES	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Şifa ELCİL	Assist.Prof. Şifa ELCİL
Elective	HR2252580	CUSTOMER RELATIONSHIP MANAGEMENT	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Saadet UĞURLU	Assist.Prof. Saadet UĞURLU
Elective	HR2273640	CASE STUDIES in MARKETING COMMUNICATION	Face to Face	Turkish	MDS	1	2	2	5	Assoc.Prof. Korhan MAVNACIOĞLU	Assoc.Prof. Korhan MAVNACIOĞLU
Elective	HR2274950	ART THEORIES and PRACTICES	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Ebru Gamze İŞIKSAÇAN	Assist.Prof. Ebru Gamze İŞIKSAÇAN

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Class 2											
Type	Code	Course	Eđitim Őekli	Language	DS	T	U	UK	ECTS	Coordinator	Instructor
Spring Semester						36	5	38,5	68		
Elective	HR2252270	SEMIIOLOGY	Face to Face	Turkish	MDS	3		3	5	Prof.Dr. Ali BÜYÜKASLAN	Prof.Dr. Ali BÜYÜKASLAN
Elective	HR2252350	MEDIA ANALYSIS and DISCOURSE	Face to Face	Turkish	MDS	3		3	5	Assoc.Prof. BaŐak GEZMEN	Assoc.Prof. BaŐak GEZMEN
Elective	HR2252510	EDITING	Face to Face	Turkish	MDS	1	2	2	5	Assist.Prof. Mert KUTLUK	Lect. Eyüp UĐRAMAZ
Class 2 Total						62	14	69,0	126		

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Class 3											
Type	Code	Course	Eğitim Şekli	Language	DS	T	U	UK	ECTS	Coordinator	Instructor
Fall Semester						30	9	34,5	65		
Required	HR3114884	INTRODUCTION to PSYCHOLOGY	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Ahmet Serkan OKAY	Lect. Rabia YAVUZ
Required	HR3114889	BRAND MANAGEMENT	Face to Face	Turkish	MDS	3		3	5	Prof.Dr. Ayşen AKYÜZ	Prof.Dr. Ayşen AKYÜZ
Required	HR3173660	ADVERTISING COPYWRITING	Face to Face	Turkish	MDS	2	1	2,5	5	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ
Required	HR3173670	PUBLIC RELATIONS WORKSHOP	Face to Face	Turkish	MDS	1	2	2	5	Assist.Prof. Merve YAZICI	Assist.Prof. Merve YAZICI
Elective	HR3110453	EDITING APPLICATIONS I	Face to Face	Turkish	MDS	1	2	2	5	Assist.Prof. Mert KUTLUK	Assist.Prof. Mert KUTLUK
Elective	HR3172660	INTRODUCTION to WEB DESIGN	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Ahmet Serkan OKAY	Lect. Ercan ULUSOY
Elective	HR3172720	COMMUNICATION SOCIOLOGY	Face to Face	Turkish	MDS	3		3	5	Prof.Dr. Yusuf ÖZKIR	Prof.Dr. Mahmut Hakkı AKIN
Elective	HR3110489	VISUAL EFFECT and PRACTICE	Face to Face	Turkish	MDS	1	2	2	5	Assoc.Prof. İhsan EKEN	Lect. Eyüp UĞRAMAZ
Elective	HR3111616	SPSS PRACTICES in COMMUNICATION STUDIES	Face to Face	Turkish	MDS	1	2	2	5	Assoc.Prof. İhsan EKEN	Assoc.Prof. İhsan EKEN
Elective	HR3114893	ADVERTISING and POPULAR CULTURE	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Asena TEMELLİ COŞGUN	Assist.Prof. Asena TEMELLİ COŞGUN
Elective	HR3173740	SOCIAL MEDIA and DIGITALCAMPAIGNS	Face to Face	Turkish	MDS	3		3	5	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ	Lect.Dr. Arda SÜAR
Elective	HR3173750	HEALTH COMMUNICATION	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Olga UNTİLA KAPLAN	Assist.Prof. Olga UNTİLA KAPLAN
Elective	HR3114121	INTRO to GAMIFICATION	Face to Face	Turkish	MDS	3		3	5	Assoc.Prof. Yeşim ESGİN	Assoc.Prof. Yeşim ESGİN
Type	Code	Course	Eğitim Şekli	Language	DS	T	U	UK	ECTS	Coordinator	Instructor
Spring Semester						30	17	38,5	74		
Required	HR3214886	MEDIA and ETHICS	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Doğa ÇÖL	Assist.Prof. Doğa ÇÖL
Required	HR3211626	ADVERTISING WORKSHOP	Face to Face	Turkish	MDS	2	1	2,5	5	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ
Required	HR3273780	COMMERCIAL FILM MARKING and MANAGEMENT	Face to Face	Turkish	MDS	1	2	2	5	Assoc.Prof. İhsan EKEN	Assoc.Prof. İhsan EKEN
Required	HR3279460	STRATEGIC PUBLIC RELATIONS	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Şifa ELCİL	Assist.Prof. Şifa ELCİL
Elective	HR3214755	VOLUNTEERING	Distance	Turkish	MDS	1	2	2	4	Assoc.Prof. Korhan MAVNACIOĞLU	Assoc.Prof. Korhan MAVNACIOĞLU
Elective	HR3273180	EDITING APPLICATIONS II	Face to Face	Turkish	MDS	1	2	2	5	Assist.Prof. Mert KUTLUK	Lect. Eyüp UĞRAMAZ
Elective	HR3273250	PROFESSIONAL PRACTICE	Face to Face	Turkish	MDS		5	2,5	5	Assoc.Prof. Korhan MAVNACIOĞLU	Assist.Prof. Şifa ELCİL
Elective	HR3210459	MIDDLE EAST HISTORY	Face to Face	Turkish	MDS	3		3	5	Prof.Dr. Yusuf ÖZKIR	Lect.Dr. Fatih MUSLU
Elective	HR3214113	GAMIFICATION APPLICATIONS	Face to Face	Turkish	MDS	3		3	5	Assoc.Prof. Yeşim ESGİN	Assoc.Prof. Yeşim ESGİN
Elective	HR3273810	PUBLIC RELATIONS and ADVERTISING PHOTOGRAPHY	Face to Face	Turkish	MDS	2	1	2,5	5	Assoc.Prof. İhsan EKEN	Assoc.Prof. İhsan EKEN

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Class 3											
Type	Code	Course	Eğitim Şekli	Language	DS	T	U	UK	ECTS	Coordinator	Instructor
Spring Semester						30	17	38,5	74		
Elective	HR3273830	TYPOGRAPHY and DESIGN	Face to Face	Turkish	MDS	1	2	2	5	Assist.Prof. Ahmet Serkan OKAY	Assist.Prof. Ahmet Serkan OKAY
Elective	HR3273840	CORPORATE IDENTITY	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Merve YAZICI	Assist.Prof. Merve YAZICI
Elective	HR3273850	HEALTH TOURISM MARKETING	Face to Face	Turkish	MDS	3		3	5	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ
Elective	HR3273860	DIGITAL ADVERTISING	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Saadet UĞURLU	Assist.Prof. Saadet UĞURLU
Elective	HR3252490	DESKTOP PUBLISHING	Face to Face	Turkish	MDS	1	2	2	5	Assist.Prof. Ahmet Serkan OKAY	Lect. İslam ŞENSÖZ
Class 3 Total						60	26	73,0	139		

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Class 4											
Type	Code	Course	Eğitim Şekli	Language	DS	T	U	UK	ECTS	Coordinator	Instructor
Fall Semester						29	7	32,5	60		
Required	HR4150440	RESEARCH TECHNIQUES	Face to Face	Turkish	MDS	3		3	5	Assoc.Prof. İhsan EKEN	Assoc.Prof. İhsan EKEN
Required	HR4110486	CORPORATE COMMUNICATION	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Şifa ELCİL	Assoc.Prof. Korhan MAVNACIOĞLU
Required	HR4110491	MEDIA PLANNING	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Saadet UĞURLU	Assist.Prof. Saadet UĞURLU
Required	HR4114891	CRISIS COMMUNICATION and MANAGEMENT	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Merve YAZICI	Assist.Prof. Merve YAZICI
Elective	HR4112424	CINEMA ART	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Kemal ÇELİK	Prof.Dr. Ala SİVAS GÜLÇÜR
Elective	HR4110462	CROSS-CULTURAL COMMUNICATION	Face to Face	Turkish	MDS	3		3	5	Prof.Dr. Ali BÜYÜKASLAN	Prof.Dr. Ali BÜYÜKASLAN
Elective	HR4110492	CUSTOMER EXPERIENCE MANAGEMENT	Face to Face	Turkish	MDS	2	1	2,5	5	Assist.Prof. Saadet UĞURLU	Assist.Prof. Saadet UĞURLU
Elective	HR4110493	GRAPHIC ANIMATION	Distance	Turkish	MDS	1	2	2	5	Assoc.Prof. İhsan EKEN	Assoc.Prof. İhsan EKEN, Lect. Zafer TOPALOĞLU
Elective	HR4110494	ORGANIZATIONAL BEHAVIOUR	Distance	Turkish	MDS	3		3	5	Prof.Dr. Ayşen AKYÜZ	Lect.Dr. Hanife GÜMÜŞ
Elective	HR4110495	DIGITAL MEDIA LITERACY	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Ahmet Serkan OKAY	Assist.Prof. Ahmet Serkan OKAY
Elective	HR4111604	ADVERTISING DESIGN	Face to Face	Turkish	MDS	1	2	2	5	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ
Elective	HR4112431	DICTION	Face to Face	Turkish	MDS	1	2	2	5	Prof.Dr. Ayşen AKYÜZ	Lect. Emin AVANAŞ
Type	Code	Course	Eğitim Şekli	Language	DS	T	U	UK	ECTS	Coordinator	Instructor
Spring Semester						42	9	46,5	85		
Required	HR4210498	ENTREPRENEURSHIP	Face to Face	Turkish	MDS	2	1	2,5	5	Prof.Dr. Ayşen AKYÜZ	Prof.Dr. Ayşen AKYÜZ
Required	HR4211682	PUBLIC RELATIONS and ADVERTISING PROJECT	Face to Face	Turkish	MDS	2	1	2,5	5	Assoc.Prof. Korhan MAVNACIOĞLU	Assoc.Prof. Korhan MAVNACIOĞLU
Required	HR4214892	MEDIA RELATIONS in PUBLIC RELATIONS	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Esra OĞUZHAN	Assist.Prof. Esra OĞUZHAN
Required	HR4252520	ADVERTISEMENT ANALYSIS	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Asena TEMELLİ COŞGUN	Assist.Prof. Asena TEMELLİ COŞGUN
Elective	HR4290001	PROFESSIONAL ENGLISH I	Face to Face	English	MDS	3		3	5	Assist.Prof. Kemal ÇELİK	Assist.Prof. Kemal ÇELİK
Elective	HR4210463	MEDIA and POLICY	Face to Face	Turkish	MDS	3		3	5	Assoc.Prof. Başak GEZMEN	Lect. Metin EROL
Elective	HR4210485	CULTURE, COMMUNICATION and SOCIETY	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Betül OK ŞEHİTOĞLU	Assist.Prof. Betül OK ŞEHİTOĞLU
Elective	HR4212868	OCCUPATIONAL HEALTH and SAFETY	Face to Face	Turkish	MDS	3		3	5	Assoc.Prof. İhsan EKEN	Lect. Zekeriya ÇELİK
Elective	HR4290002	PROFESSIONAL ENGLISH II	Face to Face	English	MDS	3		3	5	Assist.Prof. Kemal ÇELİK	Assist.Prof. Kemal ÇELİK
Elective	HR4210499	AGENCY MANAGEMENT	Face to Face	Turkish	MDS	3		3	5	Assoc.Prof. Korhan MAVNACIOĞLU	Assoc.Prof. Korhan MAVNACIOĞLU
Elective	HR4210501	JOURNALISM WORKSHOP	Face to Face	Turkish	MDS	1	2	2	5	Prof.Dr. Yusuf ÖZKIR	Lect.Dr. Gökhan KAVAK
Elective	HR4210502	HUMAN RESOURCES MANAGEMENT	Distance	Turkish	MDS	3		3	5	Prof.Dr. Ayşen AKYÜZ	Lect.Dr. Hanife GÜMÜŞ

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Class 4											
Type	Code	Course	Eğitim Şekli	Language	DS	T	U	UK	ECTS	Coordinator	Instructor
Spring Semester						42	9	46,5	85		
Elective	HR4210504	TOTAL QUALITY MANAGEMENT	Face to Face	Turkish	MDS	3		3	5	Assist.Prof. Şifa ELCİL	Assist.Prof. Şifa ELCİL
Elective	HR4210505	LANGUAGE of ADVERTISING and RHETORIC	Face to Face	Turkish	MDS	3		3	5	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ
Elective	HR4210957	DIGITAL CONTENT MANAGEMENT	Face to Face	Turkish	MDS	1	2	2	5	Assist.Prof. Saadet UĞURLU	Assist.Prof. Saadet UĞURLU
Elective	HR4214926	SCREENPLAY ADAPTATIONS	Face to Face	Turkish	MDS	1	2	2	5	Assist.Prof. Kemal ÇELİK	Assist.Prof. Kemal ÇELİK
Elective	HR4215526	DDD	Face to Face	Turkish	MDS	2	1	2,5	5	Assist.Prof. Betül OK ŞEHİTOĞLU	Assist.Prof. Betül OK ŞEHİTOĞLU
Class 4 Total						71	16	79,0	145		