

Sayı : \_\_\_\_\_ Date : \_\_\_\_\_

Class 1											
Type	Code	Course	Eğitim Şekli	Language	DS	T	U	UK	ECTS	Coordinator	Instructor
<b>Fall Semester</b>						<b>20</b>	<b>0</b>	<b>20</b>	<b>30</b>		
Required	PR1138250	INTRODUCTION to COMMUNICATION SCIENCE	Face to Face	English	MDS	3		3	6	Assist.Prof. Gabriela Oana OLARU	Assist.Prof. Gabriela Oana OLARU
Required	PR1138260	INTRODUCTION to POLITICAL SCIENCE	Face to Face	English	MDS	3		3	5	Prof.Dr. Ayşen AKYÜZ	Assist.Prof. Okan AKMEHMET
Required	PR1138270	FUNDAMENTALS of LAW	Distance	English	MDS	3		3	5	Assist.Prof. Asena TEMELLİ COŞGUN	Assist.Prof. Zeynep Feyza EKER AYHAN
Required	PR1138280	INTRODUCTION to PUBLIC RELATIONS	Face to Face	English	MDS	3		3	6	Prof.Dr. Ayşen AKYÜZ	Assist.Prof. Gabriela Oana OLARU
Required	PR1190130	ACADEMIC ENGLISH I	Face to Face	English	MDS	4		4	4	Lect. Müge SARI	Lect. Hakan YILDIZ
Required	ATA1110300	HISTORY of the TURKISH REPUBLIC I	Distance	English	MDS	2		2	2	Lect. Nimetullah YAŞAR	Lect. Kenan BODUR
Required	TDL1110400	TURKISH LANGUAGE I	Distance	Turkish	MDS	2		2	2	Lect. Kübra GÜRİSOY	Lect. Kübra GÜRİSOY
Type	Code	Course	Eğitim Şekli	Language	DS	T	U	UK	ECTS	Coordinator	Instructor
<b>Spring Semester</b>						<b>18</b>	<b>2</b>	<b>19</b>	<b>30</b>		
Required	PR1238290	INTRODUCTION to SOCIOLOGY	Distance	English	MDS	3		3	5	Prof.Dr. Ayşen AKYÜZ	Prof.Dr. Ertan BEŞE
Required	PR1238310	COMMUNICATION LAW	Face to Face	English	MDS	3		3	5	Lect. Selin ULUDOĞAN	Lect. Selin ULUDOĞAN
Required	PR1238330	INTRODUCTION to ADVERTISING	Face to Face	English	MDS	3		3	6	Assoc.Prof. Yeşim ESGİN	Assoc.Prof. Yeşim ESGİN
Required	PR1250650	COMMUNICATION SKILLS and PRESENTATION TECHNIQUES	Face to Face	English	MDS	1	2	2	6	Assist.Prof. Gabriela Oana OLARU	Assist.Prof. Gabriela Oana OLARU
Required	PR1290140	ACADEMIC ENGLISH II	Distance	English	MDS	4		4	4	Lect. Onur KAVAK	Lect. Akin ÖZDEMİRLER
Required	ATA1210500	HISTORY of the TURKISH REPUBLIC II	Distance	English	MDS	2		2	2	Lect. Nimetullah YAŞAR	Lect. Kenan BODUR
Required	TDL1210600	TURKISH LANGUAGE II	Distance	Turkish	MDS	2		2	2	Lect. Kübra GÜRİSOY	Lect. Kübra GÜRİSOY
<b>Class 1 Total</b>						<b>38</b>	<b>2</b>	<b>39</b>	<b>60</b>		

Sayı :

Date :

Class 2											
Type	Code	Course	Eğitim Şekli	Language	DS	T	U	UK	ECTS	Coordinator	Instructor
<b>Fall Semester</b>						<b>21</b>	<b>11</b>	<b>26,5</b>	<b>53</b>		
Required	PR2114894	ACADEMIC ENGLISH III	Face to Face	English	MDS	2		2	3	Prof.Dr. Ayşen AKYÜZ	Lect.Dr. Lorraine KLEIN
Required	PR2173260	COMMUNICATION THEORIES	Face to Face	English	MDS	3		3	5	Assist.Prof. Esra OĞUZHAN	Assist.Prof. Esra OĞUZHAN
Required	PR2173280	PUBLIC RELATIONS COPYWRITING	Face to Face	English	MDS	1	2	2	5	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ	Lect.Dr. Koktay Irmak KÖSEOĞLU
Required	PR2173290	ADVERTISING MODELS and STRATEGIES	Face to Face	English	MDS	3		3	5	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ
Required	PR2173350	CONSUMER BEHAVIOUR	Face to Face	English	MDS	3		3	5	Prof.Dr. Ayşen AKYÜZ	Prof.Dr. Ayşen AKYÜZ
Elective	PR2113724	SOFTWARE APPLICATIONS	Face to Face	English	MDS	1	2	2	5	Assist.Prof. Doğa ÇÖL	Assist.Prof. Doğa ÇÖL
Elective	PR2114114	SCREENWRITING with CHATBOT	Face to Face	English	MDS	1	2	2	5	Assoc.Prof. Yeşim ESGİN	Assoc.Prof. Yeşim ESGİN
Elective	PR2114895	INTRODUCTION to DRAMATURGY	Face to Face	English	MDS	2	1	2,5	5	Lect. Selin ULUDOĞAN	Lect. Selin ULUDOĞAN
Elective	PR2173330	SEMIOTICS	Face to Face	English	MDS	3		3	5	Prof.Dr. Meliha Nurdan TAŞKIRAN	Prof.Dr. Meliha Nurdan TAŞKIRAN
Elective	PR2173360	PHOTOGRAPHY and VISUAL COMMUNICATION	Face to Face	English	MDS	1	2	2	5	Assist.Prof. Mert KUTLUK	Assist.Prof. Mert KUTLUK
Elective	PR2173370	PR and ADVERTISING PRACTICES in NEW MEDIA	Face to Face	English	MDS	1	2	2	5	Assist.Prof. Gabriela Oana OLARU	Assist.Prof. Gabriela Oana OLARU
Type	Code	Course	Eğitim Şekli	Language	DS	T	U	UK	ECTS	Coordinator	Instructor
<b>Spring Semester</b>						<b>27</b>	<b>5</b>	<b>29,5</b>	<b>53</b>		
Required	PR2214896	ACADEMIC ENGLISH IV	Face to Face	English	MDS	2		2	3	Lect.Dr. Lorraine KLEIN	Lect.Dr. Lorraine KLEIN
Required	PR2273390	POLITICAL COMMUNICATION	Face to Face	English	MDS	3		3	5	Assist.Prof. Esra OĞUZHAN	Assoc.Prof. Hüseyin ALPTEKİN
Required	PR2273410	INTRODUCTION to ECONOMICS	Face to Face	English	MDS	3		3	5	Assist.Prof. Esra OĞUZHAN	Assist.Prof. Fatih Baha AYDIN
Required	PR2273420	MODELS and STRATEGIES of PUBLIC RELATIONS	Face to Face	English	MDS	3		3	5	Assoc.Prof. Yeşim ESGİN	Assoc.Prof. Yeşim ESGİN
Required	PR2273430	MARKETING PRINCIPLES	Face to Face	English	MDS	3		3	5	Prof.Dr. Ayşen AKYÜZ	Prof.Dr. Ayşen AKYÜZ
Elective	PR2211624	CREATIVE ADVERTISING	Face to Face	English	MDS	2	1	2,5	5	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ, Prof.Dr. Ayşen AKYÜZ	Prof.Dr. Ayşen AKYÜZ
Elective	PR2273460	PERSUASION STRATEGIES	Face to Face	English	MDS	3		3	5	Assoc.Prof. Yeşim ESGİN	Assoc.Prof. Yeşim ESGİN
Elective	PR2273470	CUSTOMER RELATIONSHIP MANAGEMENT	Face to Face	English	MDS	3		3	5	Assist.Prof. Şifa ELCİL	Assist.Prof. Gabriela Oana OLARU
Elective	PR2273480	EDITING	Face to Face	English	MDS	1	2	2	5	Assist.Prof. Mert KUTLUK	Assist.Prof. Mert KUTLUK
Elective	PR2273510	CASE STUDIES in MARKETING COMMUNICATION	Face to Face	English	MDS	1	2	2	5	Assist.Prof. Gabriela Oana OLARU	Assist.Prof. Gabriela Oana OLARU
Elective	PR2273520	ART THEORIES and PRACTICES	Face to Face	English	MDS	3		3	5	Prof.Dr. Ayşen AKYÜZ	Lect.Dr. Neşe MESUTOĞLU KIRIM
<b>Class 2 Total</b>						<b>48</b>	<b>16</b>	<b>56,0</b>	<b>106</b>		

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Class 3												
Type	Code	Course	Eğitim Şekli	Language	DS	T	U	UK	ECTS	Coordinator	Instructor	
<b>Fall Semester</b>						<b>26</b>	<b>7</b>	<b>29,5</b>	<b>55</b>			
Required	PR3110506	ADVERTISING COPYWRITING	Face to Face	English	MDS	2	1	2,5	5	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ	
Required	PR3110507	PUBLIC RELATIONS WORKSHOP	Face to Face	English	MDS	1	2	2	5	Assoc.Prof. Yeşim ESGİN	Assoc.Prof. Yeşim ESGİN	
Required	PR3114897	BRAND MANAGEMENT	Face to Face	English	MDS	3		3	5	Prof.Dr. Ayşen AKYÜZ	Prof.Dr. Ayşen AKYÜZ	
Required	PR3114898	INTRODUCTION to PSYCHOLOGY	Distance	English	MDS	3		3	5	Prof.Dr. Ayşen AKYÜZ	Lect. Mert AKYOL	
Elective	PR3110512	INTRODUCTION to WEB DESIGN	Face to Face	English	MDS	3		3	5	Assoc.Prof. İhsan EKEN		
Elective	PR3110513	SOCIAL MEDIA and DIGITAL CAMPAIGNS	Face to Face	English	MDS	3		3	5	Assoc.Prof. Yeşim ESGİN	Assoc.Prof. Yeşim ESGİN	
Elective	PR3110514	HEALTH COMMUNICATION	Face to Face	English	MDS	3		3	5	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ	
Elective	PR3110515	VISUAL EFFECT and PRACTICE	Distance	English	MDS	1	2	2	5	Assoc.Prof. İhsan EKEN	Lect. Zafer TOPALOĞLU	
Elective	PR3110516	EDITING APPLICATIONS I	Face to Face	English	MDS	1	2	2	5	Assist.Prof. Mert KUTLUK	Assist.Prof. Mert KUTLUK	
Elective	PR3110517	PUBLIC DIPLOMACY and LOBBYING	Face to Face	English	MDS	3		3	5	Prof.Dr. Ayşen AKYÜZ		
Elective	PR3110518	COMMUNICATION SOCIOLOGY	Distance	English	MDS	3		3	5	Prof.Dr. Ayşen AKYÜZ	Prof.Dr. Ertan BEŞE	
Type	Code	Course	Eğitim Şekli	Language	DS	T	U	UK	ECTS	Coordinator	Instructor	
<b>Spring Semester</b>						<b>22</b>	<b>13</b>	<b>28,5</b>	<b>55</b>			
Required	PR3210519	COMMERCIAL CONSTRUCTION and MANAGEMENT	Face to Face	English	MDS	1	2	2	5	Assist.Prof. Mert KUTLUK	Assist.Prof. Mert KUTLUK	
Required	PR3210521	ADVERTISING WORKSHOP	Distance	English	MDS	2	1	2,5	5	Prof.Dr. Ayşen AKYÜZ	Prof.Dr. Ayşen AKYÜZ	
Required	PR3210522	STRATEGIC PUBLIC RELATIONS	Face to Face	English	MDS	3		3	5	Assoc.Prof. Yeşim ESGİN	Assoc.Prof. Yeşim ESGİN	
Required	PR3214899	COMMUNICATION and ETHICS	Face to Face	English	MDS	3		3	5	Assist.Prof. Doğa ÇÖL	Assist.Prof. Doğa ÇÖL	
Elective	PR3210523	PR and ADVERTISING PHOTOGRAPHY	Face to Face	English	MDS	2	1	2,5	5	Assist.Prof. Mert KUTLUK	Assist.Prof. Mert KUTLUK	
Elective	PR3210525	EDITING APPLICATIONS II	Face to Face	English	MDS	1	2	2	5	Assist.Prof. Mert KUTLUK	Assist.Prof. Mert KUTLUK	
Elective	PR3210527	TYPOGRAPHY and DESIGN	Face to Face	English	MDS	1	2	2	5	Assoc.Prof. İhsan EKEN		
Elective	PR3210528	CORPORATE IDENTITY	Face to Face	English	MDS	3		3	5	Assoc.Prof. Yeşim ESGİN	Lect.Dr. Koktay İrmak KÖSEOĞLU	
Elective	PR3210529	HEALTH TOURISM MARKETING	Face to Face	English	MDS	3		3	5	Assist.Prof. Gabriela Oana OLARU	Assist.Prof. Gabriela Oana OLARU	
Elective	PR3210531	DIGITAL ADVERTISING	Face to Face	English	MDS	3		3	5	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ	Prof.Dr. Ayşen AKYÜZ	
Elective	PR3210532	PROFESSIONAL PRACTICE	Face to Face	English	MDS		5	2,5	5	Prof.Dr. Ayşen AKYÜZ	Prof.Dr. Ayşen AKYÜZ	
<b>Class 3 Total</b>						<b>48</b>	<b>20</b>	<b>58,0</b>	<b>110</b>			

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Date :

Class 4											
Type	Code	Course	Eğitim Şekli	Language	DS	T	U	UK	ECTS	Coordinator	Instructor
<b>Fall Semester</b>						<b>32</b>	<b>7</b>	<b>35,5</b>	<b>65</b>		
Required	PR4112014	MEDIA PLANNING	Face to Face	English	MDS	3		3	5	Assist.Prof. Esra OĞUZHAN	Assist.Prof. Esra OĞUZHAN
Required	PR4112015	RESEARCH METHODS	Distance	English	MDS	3		3	5	Prof.Dr. Ayşen AKYÜZ	Prof.Dr. Serhat YÜKSEL
Required	PR4114901	CRISIS COMMUNICATION and MANAGEMENT	Face to Face	English	MDS	3		3	5	Assoc.Prof. Yeşim ESGİN	Assoc.Prof. Yeşim ESGİN
Required	PR4114902	CORPORATE COMMUNICATION	Face to Face	English	MDS	3		3	5	Assist.Prof. Gabriela Oana OLARU	Assist.Prof. Gabriela Oana OLARU
Elective	PR4153290	ORGANIZATIONAL BEHAVIOUR	Face to Face	English	MDS	3		3	5	Assoc.Prof. Ömer Erdem KOÇAK	Lect.Dr. Neşe MESUTOĞLU KIRIM
Elective	PR4112016	DICTION	Face to Face	English	MDS	1	2	2	5	Assoc.Prof. Yeşim ESGİN	Lect. Aslı BÜYÜKBEŞE BARAN
Elective	PR4112018	ADVERTISING DESIGN	Face to Face	English	MDS	1	2	2	5	Assoc.Prof. Yeşim ESGİN	Assist.Prof. Mahmut Selami AKIN
Elective	PR4112019	INTERCULTURAL COMMUNIICATIONS	Face to Face	English	MDS	3		3	5	Assoc.Prof. Yeşim ESGİN	Lect.Dr. Oktay İrmak KÖSEÖĞLU
Elective	PR4112022	DIGITAL MEDIA LITERACY	Face to Face	English	MDS	3		3	5	Prof.Dr. Meliha Nurdan TAŞKIRAN	Lect.Dr. Neşe MESUTOĞLU KIRIM
Elective	PR4112023	CINEMA ART	Face to Face	English	MDS	3		3	5	Lect. Selin ULUDOĞAN	Lect. Selin ULUDOĞAN
Elective	PR4112037	CUSTOMER EXPERIENCE MANAGEMENT	Face to Face	English	MDS	2	1	2,5	5	Prof.Dr. Ayşen AKYÜZ	Prof.Dr. Ayşen AKYÜZ
Elective	PR4112433	GRAPHIC ANIMATION	Face to Face	English	MDS	1	2	2	5	Assoc.Prof. Yeşim ESGİN	
Elective	PR4114296	INTRO to GAMIFICATION	Face to Face	English	MDS	3		3	5	Assoc.Prof. Yeşim ESGİN	Assoc.Prof. Yeşim ESGİN
Type	Code	Course	Eğitim Şekli	Language	DS	T	U	UK	ECTS	Coordinator	Instructor
<b>Spring Semester</b>						<b>40</b>	<b>8</b>	<b>44,0</b>	<b>80</b>		
Required	PR4214698	ADVERTISEMENT ANALYSIS	Face to Face	English	MDS	3		3	5	Prof.Dr. Meliha Nurdan TAŞKIRAN	Prof.Dr. Meliha Nurdan TAŞKIRAN
Required	PR4212024	ENTREPRENEURSHIP	Face to Face	English	MDS	2	1	2,5	5	Assist.Prof. Gabriela Oana OLARU	Assist.Prof. Gabriela Oana OLARU
Required	PR4212025	PUBLIC RELATIONS and ADVERTISING PROJECT	Face to Face	English	MDS	2	1	2,5	5	Assist.Prof. Gabriela Oana OLARU	Assist.Prof. Gabriela Oana OLARU
Required	PR4214903	MEDIA RELATIONS in PUBLIC RELATIONS	Face to Face	English	MDS	3		3	5	Assist.Prof. Esra OĞUZHAN	Assist.Prof. Esra OĞUZHAN
Elective	PR4273310	CULTURE, COMMUNICATION and SOCIETY	Face to Face	English	MDS	3		3	5	Prof.Dr. Meliha Nurdan TAŞKIRAN	Prof.Dr. Meliha Nurdan TAŞKIRAN
Elective	PR4212026	DIGITAL CONTENT MANAGEMENT	Face to Face	English	MDS	1	2	2	5	Assoc.Prof. Yeşim ESGİN	Assoc.Prof. Yeşim ESGİN
Elective	PR4212027	AGENCY MANAGEMENT	Face to Face	English	MDS	3		3	5	Prof.Dr. Ayşen AKYÜZ	Lect.Dr. Oktay İrmak KÖSEÖĞLU
Elective	PR4212028	JOURNALISM WORKSHOP	Face to Face	English	MDS	1	2	2	5	Prof.Dr. Ayşen AKYÜZ	Lect.Dr. Neşe MESUTOĞLU KIRIM
Elective	PR4212029	HUMAN RESOURCES MANAGEMENT	Face to Face	English	MDS	3		3	5	Prof.Dr. Ayşen AKYÜZ	Prof.Dr. Ayşen AKYÜZ
Elective	PR4212032	MEDIA and POLITICS	Face to Face	English	MDS	3		3	5	Assist.Prof. Esra OĞUZHAN	Lect. Muhammed Çağrı BİLİR, Assist.Prof. Esra OĞUZHAN
Elective	PR4212033	TOTAL QUALITY MANAGEMENT	Face to Face	English	MDS	3		3	5	Assoc.Prof. İdil TAMER	

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<b>Spring Semester</b>						<b>40</b>	<b>8</b>	<b>44,0</b>	<b>80</b>		
Elective	PR4212035	ADVERTISING LANGUAGE and DIS	Face to Face	English	MDS	3		3	5	Prof.Dr. Meliha Nurdan TAŐKIRAN	Prof.Dr. Meliha Nurdan TAŐKIRAN
Elective	PR4212036	OCCUPATIONAL HEALTH and SAFETY	Face to Face	English	MDS	3		3	5	Prof.Dr. AyŐen AKYŐZ	
Elective	PR4214757	GAMIFICATION APPLICATIONS	Face to Face	English	MDS	3		3	5	Assoc.Prof. YeŐim ESGİN	Assoc.Prof. YeŐim ESGİN
Elective	PR4214758	DRAMATURGY	Face to Face	English	MDS	3		3	5	Lect. Selin ULUDOĐAN	Lect. Selin ULUDOĐAN
Elective	PR4214934	SCREENPLAY ADAPTATIONS	Face to Face	English	MDS	1	2	2	5	Lect. Selin ULUDOĐAN	Lect. Selin ULUDOĐAN
<b>Class 4 Total</b>						<b>72</b>	<b>15</b>	<b>79,5</b>	<b>145</b>		