

Sayı : \_\_\_\_\_ Date : \_\_\_\_\_

| Class 1                |            |   |              |          |     |           |          |             |           |                                  |                                 |
|------------------------|------------|---|--------------|----------|-----|-----------|----------|-------------|-----------|----------------------------------|---------------------------------|
| Type                   | Code       | Course                                    | Eğitim Şekli | Language | DS  | T         | U        | UK          | ECTS      | Coordinator                      | Instructor                      |
| <b>Fall Semester</b>   |            |   |              |          |     | <b>17</b> | <b>0</b> | <b>17</b>   | <b>30</b> |                                  |                                 |
| Required               | HİT1132630 | MARKETING PRINCIPLES                      | Face to Face | Turkish  | MDS | 2         |          | 2           | 4         | Assist.Prof. Fatma Betül ORTAKÖY | Lect. Reha TARTICI              |
| Required               | HİT1127870 | BASIC CONCEPTS in PUBLIC RELATIONS        | Face to Face | Turkish  | MDS | 3         |          | 3           | 5         | Lect. Emine AKBAŞ DEMİRKAN       | Lect. Emine AKBAŞ DEMİRKAN      |
| Required               | HİT1177390 | HUMAN RESOURCES MANAGEMENT                | Face to Face | Turkish  | MDS | 2         |          | 2           | 4         | Lect. Ceyda SARI                 | Lect. Ceyda SARI                |
| Required               | HİT1126130 | COMMUNICATION SKILLS                      | Distance     | Turkish  | MDS | 2         |          | 2           | 4         | Lect. Emine AKBAŞ DEMİRKAN       | Lect. Banu ZORLUTUNA            |
| Required               | HİT1127510 | INTRODUCTION to LAW                       | Face to Face | Turkish  | MDS | 2         |          | 2           | 4         | Assist.Prof. Adem Bağış ALÇİÇEK  | Assist.Prof. Adem Bağış ALÇİÇEK |
| Required               | HİT1127530 | SOCIOLOGY                                 | Face to Face | Turkish  | MDS | 3         |          | 3           | 4         | Lect. Zeynep TÜRKYILMAZ          | Lect. Burcu DABAKOĞLU           |
| Required               | HİT1127570 | PSYCHOLOGY                                | Face to Face | Turkish  | MDS | 3         |          | 3           | 5         | Lect. Burcu DABAKOĞLU            | Lect. Yasemin OKAN ER           |
| Type                   | Code       | Course                                    | Eğitim Şekli | Language | DS  | T         | U        | UK          | ECTS      | Coordinator                      | Instructor                      |
| <b>Spring Semester</b> |            |   |              |          |     | <b>18</b> | <b>1</b> | <b>18,5</b> | <b>30</b> |                                  |                                 |
| Required               | HİT1211800 | INFORMATION TECHNOLOGIES and TOOLS I      | Distance     | Turkish  | MDS | 2         |          | 2           | 2         | Lect. Serpil AYDIN               | Lect. Serpil AYDIN              |
| Required               | HİT1211312 | POLITICAL COMMUNICATION and MEDIA         | Face to Face | Turkish  | MDS | 2         |          | 2           | 4         | Lect. Sonia LOTFI                | Lect. Sonia LOTFI               |
| Required               | HİT1212641 | PHOTOGRAPHY and VISUAL COMMUNICATION      | Face to Face | Turkish  | MDS | 2         | 1        | 2,5         | 5         | Lect. Sonia LOTFI                | Lect. Sonia LOTFI               |
| Required               | HİT1227590 | CORPORATE COMMUNICATION                   | Face to Face | Turkish  | MDS | 3         |          | 3           | 4         | Lect. Sonia LOTFI                | Lect. Sonia LOTFI               |
| Required               | HİT1277490 | PRINCIPLES of ADVERTISING                 | Face to Face | Turkish  | MDS | 3         |          | 3           | 5         | Lect. Sonia LOTFI                | Lect. Sonia LOTFI               |
| Required               | HİT1232870 | CORPORATE IMAGE and REPUTATION MANAGEMENT | Face to Face | Turkish  | MDS | 2         |          | 2           | 4         | Lect. Sonia LOTFI                | Lect. Sonia LOTFI               |
| Required               | HİT1232880 | DICTION and BODY LANGUAGE                 | Face to Face | Turkish  | MDS | 2         |          | 2           | 4         | Lect. Sonia LOTFI                | Lect. Sonia LOTFI               |
| Required               | HİT1277310 | INTRODUCTION to PROFESSIONAL LIFE         | Face to Face | Turkish  | MDS | 2         |          | 2           | 2         | Lect. Tayyar TEPE                | Lect. Sonia LOTFI               |
| <b>Class 1 Total</b>   |            |   |              |          |     | <b>35</b> | <b>1</b> | <b>35,5</b> | <b>60</b> |                                  |                                 |

Sayı :

Date :

| Class 2                |            |  |              |          |     |           |          |           |           |                                 |   |
|------------------------|------------|--|--------------|----------|-----|-----------|----------|-----------|-----------|---------------------------------|---|
| Type                   | Code       | Course                                     | Eğitim Şekli | Language | DS  | T         | U        | UK        | ECTS      | Coordinator                     | Instructor  |
| <b>Fall Semester</b>   |            |  |              |          |     | <b>23</b> | <b>0</b> | <b>23</b> | <b>38</b> |                                 |   |
| Required               | HİT2110969 | COPYWRITING for PUBLIC RELATIONS I         | Face to Face | Turkish  | MDS | 3         |          | 3         | 4         | Lect. Emine AKBAŞ DEMİRKAN      | Lect. Mustafa ÇİTACI                              |
| Required               | HİT2177510 | BRAND COMMUNICATION                        | Face to Face | Turkish  | MDS | 3         |          | 3         | 4         | Lect. Sonia LOTFI               | Lect. Sonia LOTFI                                 |
| Elective               | HİT2132810 | ENTERPRENEURSHIP and INNOVATION MANAGEMENT | Face to Face | Turkish  | MDS | 2         |          | 2         | 4         | Lect. Ercan KARAKEÇE            | Lect. Ercan KARAKEÇE                              |
| Elective               | HİT2113945 | SEMINAR I                                  | Face to Face | Turkish  | MDS | 3         |          | 3         | 3         | Lect. Sonia LOTFI               | Lect. Emine AKBAŞ DEMİRKAN                        |
| Elective               | HİT2113959 | INTERNSHIP I                               | Face to Face | Turkish  | MDS |           |          |           | 5         | Lect. Emine AKBAŞ DEMİRKAN      | Lect. Emine AKBAŞ DEMİRKAN                        |
| Elective               | HİT2114515 | DIGITAL and SOCIAL MEDIA MANAGEMENT        | Face to Face | Turkish  | MDS | 2         |          | 2         | 4         | Lect. Sonia LOTFI               | Lect. Sonia LOTFI                                 |
| Elective               | HİT2132890 | SPORTS in CORPORATE COMMUNICATION          | Face to Face | Turkish  | MDS | 2         |          | 2         | 4         | Lect. Sonia LOTFI               | Lect. İlker Fatih KUŞÇU                           |
| Elective               | HİT2132910 | MEDIA PLANNING and PURCHASING              | Face to Face | Turkish  | MDS | 2         |          | 2         | 4         | Lect. Sonia LOTFI               | Lect. Üsâme Talha BAŞARAN                         |
| Required               | ATA2110800 | HISTORY of the TURKISH REPUBLIC I          | Distance     | Turkish  | MDS | 2         |          | 2         | 2         | Prof.Dr. Mehmet İPŞİRLİ         | Prof.Dr. Mehmet İPŞİRLİ, Lect. Abdülhamit BEŞİR   |
| Required               | İNG2110900 | ENGLISH I                                  | Distance     | Eng      | MDS | 2         |          | 2         | 2         | Lect. Onur KAVAK                | Lect. Mehmet Polat TACAR                          |
| Required               | TDL2110200 | TURKISH LANGUAGE I                         | Distance     | Turkish  | MDS | 2         |          | 2         | 2         | Prof.Dr. Abdullah Azmi BİLGİN   | Lect. Kübra GÜRSOY, Prof.Dr. Abdullah Azmi BİLGİN |
| Type                   | Code       | Course                                     | Eğitim Şekli | Language | DS  | T         | U        | UK        | ECTS      | Coordinator                     | Instructor  |
| <b>Spring Semester</b> |            |  |              |          |     | <b>25</b> | <b>0</b> | <b>25</b> | <b>42</b> |                                 |   |
| Required               | HİT2210971 | COPYWRITING for PUBLIC RELATIONS II        | Face to Face | Turkish  | MDS | 3         |          | 3         | 4         | Lect. Sonia LOTFI               | Lect. Sonia LOTFI                                 |
| Required               | HİT2277530 | CORPORATE SOCIAL RESPONSIBILITY            | Face to Face | Turkish  | MDS | 3         |          | 3         | 4         | Lect. Sonia LOTFI               | Lect. Sonia LOTFI                                 |
| Elective               | HİT2232610 | BUSINESS and PROFESSIONAL ETHICS           | Face to Face | Turkish  | MDS | 2         |          | 2         | 4         | Lect. Masoud SHEIKHI            | Lect. Sonia LOTFI                                 |
| Elective               | HİT2233230 | CUSTOMER RELATIONSHIP MANAGEMENT           | Face to Face | Turkish  | MDS | 2         |          | 2         | 4         | Assist.Prof. Mahmut Selami AKIN | Lect. Sonia LOTFI                                 |
| Elective               | HİT2232830 | INTERCULTURAL COMMUNICATION                | Face to Face | Turkish  | MDS | 2         |          | 2         | 4         | Lect. Sonia LOTFI               | Lect. Sonia LOTFI                                 |
| Elective               | HİT2213946 | SEMINAR II                                 | Face to Face | Turkish  | MDS | 3         |          | 3         | 3         | Lect. Sonia LOTFI               | Lect. Sonia LOTFI                                 |
| Elective               | HİT2213961 | INTERNSHIP II                              | Face to Face | Turkish  | MDS |           |          |           | 5         | Lect. Sonia LOTFI               | Lect. Sonia LOTFI                                 |
| Elective               | HİT2232920 | CRISIS MANAGEMENT and COMMUNICATION        | Face to Face | Turkish  | MDS | 2         |          | 2         | 4         | Lect. Sonia LOTFI               | Lect. Sonia LOTFI                                 |
| Elective               | HİT2232950 | EVENT CAMPAIGN and STRATEGY MANAGEMENT     | Face to Face | Turkish  | MDS | 2         |          | 2         | 4         | Lect. Emine AKBAŞ DEMİRKAN      | Lect. Sonia LOTFI                                 |
| Required               | ATA2210000 | HISTORY of the TURKISH REPUBLIC II         | Distance     | Turkish  | MDS | 2         |          | 2         | 2         | Prof.Dr. Mehmet İPŞİRLİ         | Prof.Dr. Mehmet İPŞİRLİ, Lect. Abdülhamit BEŞİR   |
| Required               | İNG2212000 | ENGLISH II                                 | Distance     | Eng      | MDS | 2         |          | 2         | 2         | Lect. Onur KAVAK                | Lect. Müge SARI                                   |
| Required               | TDL2220000 | TURKISH LANGUAGE II                        | Distance     | Turkish  | MDS | 2         |          | 2         | 2         | Prof.Dr. Abdullah Azmi BİLGİN   | Lect. Kübra GÜRSOY, Prof.Dr. Abdullah Azmi BİLGİN |
| <b>Class 2 Total</b>   |            |  |              |          |     | <b>48</b> | <b>0</b> | <b>48</b> | <b>80</b> |                                 |   |